

FOR IMMEDIATE RELEASE

CONTACT: Andrea Trapani
248-258-2333
atrapani@identitypr.com

**CHESAPEAKE HOSPITALITY DEVELOPS NEW POSITION
TO INVEST IN COMPANY CULTURE**

*Director of corporate culture & communication is responsible for driving key initiatives
and implementing corporate messaging*

GREENBELT, Md., April 10, 2018 – Chesapeake Hospitality, a dynamic third-party hotel management company, announced today that Jane McCaul has been promoted to be the company’s first director of corporate culture & communication. Kim Sims, president of Chesapeake Hospitality, made the announcement.

In her new role, McCaul will drive key internal communications related initiatives, including the company’s charitable efforts, as well as create, deliver and execute programs all focused on the company’s culture.

“Our incredible employees and strong culture serve as the foundation for delivering exceptional service to our guests,” said Sims. “As we continue to identify creative ways to keep our culture thriving and employees highly engaged, empowering Jane with this critical role speaks to our laser focus on creating a workplace that fosters constant self-improvement and increases efficiency through transparent communication. We believe this role and our approach with culture will serve as a major differentiator and allow us to continue to recruit and retain the best talent in our industry.”

McCaul has been with Chesapeake Hospitality since 2011. Most recently serving as area general manager and director of charitable efforts at the company’s Hackerman-Patz Houses at the University of Maryland Rehabilitation & Orthopaedic Institute and University of Maryland St. Joseph Medical Center.

“As Chesapeake Hospitality strives to be an industry leader in serving others, this new role is not limited to impacting just the guests in our hotels, but also our family of employees and those in our communities,” said McCaul. “I look forward to collaborating with employees at every level of this company, allowing us to realize possibilities and create experiences that will help us grow in our professional as well as personal lives.”

For more information about Chesapeake Hospitality, please visit www.chesapeakehospitality.com.

Greenbelt, MD-based Chesapeake Hospitality brings more than five decades and 200 collective years of executive experience to the owners of our diverse portfolio of properties nationally. Our hands-on approach using innovative and proprietary Web-based tools combined with our own deep industry knowledge ensures our revenue management strategies and investment recommendations will yield the highest revenue potential and sales growth at each of our properties. Boasting some of the highest employee retention rates in the industry, our people are with us for the long-term, ensuring owner’s personal attention, excellent service and

strong relationships for the duration of our partnership. Our owners may have worked with other firms, but with Chesapeake Hospitality they experience what's possible.

XXX