



For Immediate Release

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BRANSON WELCOMES TRAVEL ALLIANCE PARTNERS FOR 10TH REUNION IN 2020

Branson, Mo. -- The Board of Directors of Travel Alliance Partners (T.A.P.) awarded their annual travel conference in 2020 to Branson, Mo. Branson last hosted T.A.P. in 2010 and has been a long-time destination partner with local businesses being included in "T.A.P. Into Travel" tour itineraries.

"Branson was an easy selection based on the excitement of their host committee," said Nick Calderazzo, President of T.A.P., whose business is Twin Travel Concepts in Kinderhook, NY. "They are led by longtime T.A.P. Preferred Professional Travel Provider/returning T.A.P. Dance host, Lenni Neimeyer."

"The key to selecting Branson was the desire to hold our first T.A.P. Dance Conference Reunion since coming together as a North American team of travel experts in 2006. Our board unanimously endorsed Branson for the T.A.P. Dance Travel Conference "the 10th Year Reunion," said T.A.P. Executive Director Stefanie Gorder, CTP, DS.

T.A.P. as a corporation is in their 16th year of business with the focus on their brand "T.A.P. Into Travel." T.A.P. Dance is their key program for tour operators, suppliers and destinations to come together.

"The Branson community is delighted to be the host in 2020," said Lenni Neimeyer, CTIS, CTSP, Branson CVB's Director of Leisure Group Sales. "It will be the highlight of my career to host the 10th Reunion and I can't imagine having more fun than we did in 2010 but I'm going to work very hard to make that happen."

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About Branson, Missouri

Branson is a one-of-a-kind family vacation destination nestled in the lakeside beauty of the Ozark Mountains with dozens of live performance theaters, three pristine lakes, championship golf courses, an international award-winning theme park, family attractions and museums, a Historic Downtown district, shopping galore, a full range of dining options, and a host of hotels, motels, resorts, RV parks, campgrounds and meeting and convention facilities. Less than one day's drive for one-third of U.S. residents with flights to the Branson Airport (BKG) and nearby Springfield-Branson National Airport (SGF) Call 1-877-BRANSON for help planning your next vacation, convention or reunion. See more at <http://www.explorebranson.com>