



FOR IMMEDIATE RELEASE

**RUM BAR FEATURING BACARDI® RUM OPENS TODAY AT THE NEWLY REIMAGINED
CARIBE ROYALE ORLANDO**

The new bar features a large selection of Bacardi® Rum in addition to spirited cocktails, a tapas menu and live music while paying homage to the brand's history

ORLANDO, FL (May 18, 2022) - Rum Bar featuring Bacardi® Rum, the vibrant lounge and bar located in Central Florida's AAA Four Diamond Distinction winning resort — Caribe Royale Orlando — officially opens to the public today, providing guests with innovative craft cocktails, sweet and savory Cuban-inspired bites and an extensive selection of Bacardi® rum. The bar's design and atmosphere compliment the resort's effortlessly warm ambiance, while also highlighting the vast history of Bacardi rum through an artistic mural welcoming guests as they enter the bar. While enjoying their cocktails curated by top mixologists, guests can even try their hand at a game of dominoes, a traditional Cuban pastime, at the designated dominoes tables.

"Rum Bar featuring Bacardi® is an exciting addition to Caribe Royale Orlando, bringing authentic Cuban-inspired flavors, mixology and entertainment to hotel guests and visitors," Managing Director Amaury Piedra said. "We welcome everyone to make Rum Bar featuring Bacardi® Rum their go-to spot in the Central Florida area."

[Full Menu and Photo Assets here](#)

The bar's beverage menu features a mix of classic and contemporary cocktails, like the Libertad, made with Bacardi Reserva Ocho — a complex golden rum with deep, layered and mellow flavors of oaky vanilla, dried fruits and spice mixed with fernet, prosecco and Coca Cola. Other cocktails include the Cuba Libre, meaning "Free Cuba." This simple and elegant cocktail, made with Bacardi Silver, cola and lime will take guests back to the aftermath of the Spanish-American War, when the beverage's name was coined. In addition to cocktails, guests may also indulge in a selection of Cuban-inspired tapas, including beef empanadas paired with salsa pique and salsa criolla, ropa vieja flatbread made with slow simmered pulled flank steak, roasted peppers, tomatoes, onions, salsa criolla, sour cream and cilantro aioli, and Abuela Cruzitas flan served with seasonal berries and whipped cream.

The Rum Bar Featuring Bacardi is open daily from 4 p.m. to midnight, with live music playing on Thursdays and Fridays from 6 p.m. to 10 p.m., and a DJ playing on Saturdays from 7 p.m. to 11 p.m. To learn more about the hotel's dining and mixology offerings, please visit the link [here](#).

The opening of Rum Bar featuring Bacardi® Rum is one of the many transformations to Caribe Royale Orlando ~~in 2022~~, as the resort emerges from a \$127 million reimagination, offering a relaxed and effortless Florida design through the soothing color palettes, tropical motifs and artwork displayed. The property-wide renovations include the full remodeling of the resort's 1,215 one-bedroom suites, the state-of-the art 50,000 square foot Palms ballroom and the welcoming and elevated lobby space, which will quickly become the heartbeat of the hotel. In addition to these renovations, the resort is also focusing on its upscale dining amenities with the relaunch of the premiere AAA Four Diamond Venetian Chop House, the on-site Starbucks and a two-level sports bar. Guests will be able to work, play, caffeinate, collaborate and indulge in one place once the series of new offerings are finalized, making Caribe Royale Orlando the ideal getaway for group and family travelers in Central Florida.

To learn more about Caribe Royale Orlando's offerings, dining, amenities and reimagination, visit www.cariberoyale.com.

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About Caribe Royale Orlando

Located just minutes from the Walt Disney World® Resort in the nation's number one convention and tourist destination, Caribe Royale Orlando is the only AAA Four Diamond all-suite meetings resort in Orlando. A TripAdvisor 2021 Travelers' Choice Award winner – among just 10 percent of hotels worldwide to receive the distinction – the upscale Caribe Royale is emerging from a \$127 million renovation that includes fully remodeling all of its one-bedroom suites, an all-new 50,000-square-foot grand ballroom (bringing the total meeting space to 220,000 square feet), and an inviting new lobby. Being privately-owned, Caribe Royale offers meeting planners faster approval cycles and more flexibility to create stand-out events. To learn more or to book a visit, event or meeting, visit www.cariberoyale.com. Follow the all-suite convention hotel on Facebook, Instagram, Twitter (@cariberoyale), LinkedIn and Pinterest. #cariberoyaleorlando