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## **Enjoy National Bourbon Heritage Month with classic cocktails and Southern hospitality at the Brown Hotel**

*Iconic hotel offers room packages and bourbon-themed offerings this September*

LOUISVILLE, Ky. (Aug. 7, 2013) - - The Brown Hotel will celebrate the rich heritage and tradition of bourbon in Kentucky this September with an inviting lineup of whiskey-inspired specials in honor of National Bourbon Heritage Month. Whiskey lovers from around the world can stay at the iconic downtown Louisville hotel with easy access to Kentucky's finest distilleries, some of the nation's best bourbon bars and the 22<sup>nd</sup> annual Kentucky Bourbon Festival.



The “Bourbon and the Brown” room package is available now with rates starting at \$259 per night. Classically Kentucky creations will be included in the package which includes an overnight stay in one of the hotel's 293 recently renovated guest rooms, a bourbon flight for two in the memorable Lobby Bar, a box of locally made bourbon balls, and two Hot Browns – the famous open-faced sandwich created at the Brown Hotel in 1926. For availability, call the Brown Hotel at (502) 583-1234.

Chef Laurent Géroli will have a mouthwatering selection of bourbon-infused offerings available in the English Grill including an indulgent bourbon-vanilla crème brûlée that's not to be missed! Classic cocktails from the hotel's 90-year history are available in the Lobby Bar including the Brown Hotel's signature Manhattan with orange bitters and a house made bourbon-soaked cherry and a traditional Mint Julep with simple syrup infused with fresh mint leaves. And don't forget to stamp your passport to Bourbon Country! The Brown Hotel's Lobby Bar is a proud member of the Urban Bourbon Trail.

Note: High-resolution photos of Manhattan and Mint Julep cocktails, renovated guest rooms and more are readily available upon request.

### **About Bourbon Heritage Month:**

In August 2007, the U.S. Senate unanimously passed a bill sponsored by Sen. Jim Bunning of Kentucky to declare September as “National Bourbon Heritage Month.” The resolution encourages consumers to enjoy bourbon in moderation

and celebrate the heritage, tradition and legacy of the bourbon industry in Kentucky. Bourbon was previously declared “America’s Native Spirit” by an Act of Congress in 1964. The 22<sup>nd</sup> annual Kentucky Bourbon Festival in Bardstown, Ky. (about 45 minutes from downtown Louisville) will showcase over 40 events and attractions Sept. 17-22, 2013.

**About the Brown Hotel:**

The Brown Hotel, located at Fourth and Broadway, has been a Louisville tradition since 1923. It is home to the AAA Four Diamond English Grill and the casual venue J. Graham’s Café, where guests can try the legendary sandwich called the “Hot Brown.” The Brown Hotel holds a AAA Four Diamond rating, is a member of Preferred Hotels and Resorts and Historic Hotels of America and was recently named one of the world’s top 500 hotels by Travel + Leisure Magazine. For more information on this luxury hotel, visit [www.brownhotel.com](http://www.brownhotel.com) or call (502) 583-1234. Follow the Brown Hotel on [Facebook](#) and [Twitter](#).

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*The Brown Hotel is an 1859 Historic Hotel and holds a AAA Four-Diamond rating.*