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The Brown Hotel Presents Château D'Esclans Côtes De Provence Rosé Wine Dinner

LOUISVILLE, KY (June 23, 2010) – The Brown Hotel announces a special Château D'Esclans Côtes De Provence Rosé Wine Dinner, 7 pm Wednesday, July 14, 2010, in The English Grill. The guest speaker will be John Laird, US Brand Ambassador of Château D'Esclans.

"We have planned this very special wine dinner in celebration of Bastille Day," said Brown Hotel assistant general manager Guy Genoud.

According to the *Wine Spectator*, August 31, 2008 article "In the Pink", Sacha Lichine, heir of a venerable wine family, is making the world's most exclusive rosé at Château D'Esclans. Two wines from 2006, his debut vintage, earned outstanding scores from *Wine Spectator*, and last summer, bottles of his top cuvee, priced at more than \$100, were de rigueur on super-yachts in the nearby ports of Cannes and St. Tropez.

The Brown Hotel Executive Chef Laurent Géroli, and his four-diamond culinary staff have planned a Provençale menu to pair with these exceptional wines. The evening will begin with a reception featuring "Whispering Angel" 2009 paired with appetizers of Tapenade on Toasted Fougasse; Pizzaladière, Caramelized Onions and Niçoise Olive on Foccacia; and Tomato, Fresh Basil and Marinated White Anchovy Skewer.

The dinner begins with a pairing of "Esclans" 2008 with Poached Cod and Clams Bourride with Roasted Pepper Aioli, followed by a pairing of "Les Clans" 2008 with Marinated Lamb Chops with Lavender, Honey and Rosé Wine Panisse, and Ratatouille Provençale Lamb Jus. Dessert will feature a pairing of "Garrus" 2008 with Fresh Figs Frangipane and Orange Flower Ice Cream. The cost of the Wine Dinner is \$65 per person plus tax and 20% gratuity. Seating is limited. Guests may call Neal Ward for reservations (502) 736-2998.

The Château D'Esclans wines will be featured special during the month of July at all area Kroger wine stores.

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John Laird began his genuine joy of wine in 1970 while working at the Mediterranée restaurant in Cape Cod. He has worked in the wine trade ever since. Laird collaborated on two important wine books the <u>Encyclopedia of Wines and Spirits</u> and <u>The Joys of Wine</u>. He has worked at Sherry-Lehmann, Diageo, and Southern Wine & Spirits in New York prior to his current position as US Brand Ambassador of Château D'Esclans.

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The Brown Hotel, located at Fourth and Broadway, has been a Louisville tradition for more than 85 years. For reservations, call (502) 583-1234. The Brown Hotel is a Preferred Historic Hotel and holds the AAA Four-Diamond rating. Visit at <u>www.brownhotel.com</u> for more information.

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