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**INTRODUCING BIANCA SANDS ON GRACE BAY™,
A LUXURY RESORT ON PROVIDENCIALES, TURKS & CAICOS**

This luxury resort represents Trust Hospitality's first management property on Provo, Turks & Caicos and announces new General Manager

FOR IMMEDIATE RELEASE: (Miami, FL – August 29, 2018) – Trust Hospitality announced recently that the company has unveiled the newest addition to its growing Caribbean collection of managed resorts with the debut of Bianca Sands on Grace Bay™, a luxury, all suite, full service oceanfront resort located at The Regent Grand. This exclusive resort will be the first Trust Hospitality property in the Turks & Caicos Islands and follows recently announced news of the management of upcoming Caribbean resorts, ranging from Trinidad to Nassau.



Simultaneously, Trust Hospitality announced the appointment of Tendra Musgrove as General Manager. Musgrove has extensive experience in hospitality management, having served as manager of The Sands at Grace Bay and Villas del Mar. She is a native Turks islander, and serves on both the TCI Tourist Board as a government appointed member and on the Hotel & Tourism Association.



Bianca Sands, set in the middle of world famous Grace Bay Beach, often named #1 Caribbean beach by TripAdvisor, offers an all-suite oasis on four expansive oceanfront acres. "A new way to experience Grace Bay," is how Musgrove positions this luxury getaway experience, "and where our guests will find relaxation and a renewal of the senses in our sophisticated, private oasis." The property offers studios, one, two and three bedroom suites with amenities such as a watersports and tennis court, fitness center and an infinity-edge heated pool along with two Jacuzzis. Within walking distance, guests will find the Regent Grand Village filled with restaurants suited for all tastes such as Italian, Moroccan and Mexican cuisine. Apart from restaurants the Regent Grand Village also offers shopping in beach fashion boutiques, jewelry stores and souvenir shops.

About Trust Hospitality

Trust Hospitality is a privately held company based in Coral Gables, Florida. It has been in business for

over 30 years (originally “Tecton Hospitality”) and had its origin as a hotel work-out company for governmental agencies (e.g., FDIC, FSLIC) in the early 1980s. In the mid-1980s it became focused full time on hotel management and for approximately the next 15 years it managed full and limited service branded hotels, including brands from Marriott, Hilton, IHG, Choice, and Best Western.

In the early 2000s, Trust Hospitality shifted its management focus to independent lifestyle (aka boutique) hotels. This shift resulted primarily for three reasons: (1) the emergence of the internet and e-commerce; (2) its view that the management of branded hotels, especially in the select and limited service sectors, was becoming a commodity business; and (3) its proximity to over 150 unbranded hotels in the greater Miami area. Trust Hospitality currently has under contract over 25 independent or soft branded lifestyle hotels in Florida, NYC, Orlando, the Caribbean, and Latin America (approximately 25 hotels in total).

In addition to operating independent lifestyle hotels, Trust Hospitality is approved by Marriott, Hilton, Hyatt, Preferred, Best Western, Choice Hotels to operate their soft brands (e.g., Autograph, Curio, and Unbound) and other brands that they allow third parties to operate. Trust is currently operating or will operate several of these brands under a franchise.

For additional information on or reservations at Bianca Sands on Grace Bay, visit www.biancasandsresort.com, call 1-877-380-5750, or email reservations@biancasandsresort.com. More information on Trust Hospitality can be found at www.trusthospitality.com

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