

Beach Enclave Announces Wellness Partnership with Saje Natural Wellness in Providenciales, Turks & Caicos

Remarkable private villas offer bespoke services and amenities of a luxury resort

Providenciales, Turks & Caicos – Beach Enclave, a private luxury villa resort, announces its partnership with Saje Natural Wellness, an exclusive retailer of plant-based essential oils and skin care products devoted to holistic wellness, with more than 45 locations across North America.

An unprecedented concept in the industry, Beach Enclave's homes offer the remarkable amenities and impeccable services of a luxury resort, with an optional villa rental program for homeowners.

"I had the pleasure of meeting Jean-Pierre and Kate Leblanc, the power duo behind Saje, while they were vacationing with their family at Beach Enclave Turks and Caicos," said Vasco Borges, Co-Founder and CEO of Beach Enclave. "Jean-Pierre and Kate's passion in connecting each one of us with our wellness, through the power of nature and positive energy, resonates very strongly with Beach Enclave's ethos of being inspired and elevated. It was love at first scent."

The hospitality wellness collaboration centers on the ultrasonic diffuser, which will be placed in each master bedroom with a choice of four different diffuser oil blends: Tranquility (a relaxing blend for sleep); Unwind (a citrus-floral-spicy blend for relaxation); Liquid Sunshine; and Energy (a dynamic blend of lemon, rosemary, and peppermint). Beach Enclave's in-villa butlers are being trained by Saje experts to explain the benefits and ingredients of each blend, helping guests choose the purification option that best matches their physical, mental, emotional, and spiritual state.

"The diffusers are designed to improve the quality of your indoor airspace by mimicking the air outdoors," said Kate Ross Leblanc. "Their internal vibration adds negative ions to the air, just like wave action in the ocean and falling water. With the wide-open windows looking over the ocean, it's easy to feel surrounded by the healing presence of nature at all times. Adding an essential oil blend tailored to how you want to feel in that moment takes the experience to a whole new level, just like the spaces at Beach Enclave."

The collaboration began when Jean-Pierre and Kate were vacationing with their family at Beach Enclave and felt immediately at ease on the grounds. "The staff allowed us to start our vacation from the first moment we arrived," said Kate Ross Leblanc. "No decompression time or orientation time was needed; we just settled right in. When we met the CEO, we knew without a doubt that there was a synergy between Saje and Beach Enclave, and that the synergy started at the top. That was when we knew we had found a perfect collaboration partner. The Saje business is close to our hearts, and we know the same spirit of helping people feel better will be carried out seamlessly by our partners (and newest members of the Saje family) at Beach Enclave."

"This customization of the diffuser aromatherapy is just the beginning of our partnership," said Vasco Borges. "We hope to expand next to other product categories, such as candles, soaps, and room sprays."

Beach Enclave is a unique branding strategy that allows residents and guests the opportunity to enjoy the convenience and comfort of a resort, alongside the luxury of a private home. Amenities and services include 24/7 on-site management and security, a dedicated full-time butler, private chef services, and exclusive access to a fleet of boats including a 40' Hinckley picnic boat, among others. A concierge is on call for all Beach Enclave guests to manage such requests as arranging spa treatments, grocery stocking, airport transportation, dining reservations, and more. Villas offer a fully equipped fitness room and yoga terraces overlooking the sea and distant reef barrier, with easy access to the seafront, where amenities include complimentary daily yoga classes, the set-up of loungers and umbrellas; delivery of towels and water; and the use of kayaks and snorkel equipment to explore the nearby coral reef.

Beach Enclave North Shore, the first of its three developments on the coveted Providenciales Island, officially debuted in November 2016, its second development, Beach Enclave Long Bay, will open for rentals in November 2018. Beach Enclave's third development, Beach Enclave Grace Bay, broke ground in February 2018 and will open for rentals in 2019.

For press inquiries about Beach Enclave or North Shore villas, please reach out to <u>amy@beachenclave.com</u>. For rental inquiries, please reach out to reservations at: 1-649-941-7577 or 1-844-434-3981, or email <u>experiences@beachenclave.com</u>. For an opportunity to own a villa in Long Bay or Grace Bay, please reach out to <u>be@beachenclave.com</u>.

For more information, please visit <u>www.beachenclave.com</u> or follow Beach Enclave on <u>Instagram</u>, <u>Twitter</u> or <u>Facebook</u>.

##