



## **Barnsley Resort, Beretta and John Burrell's High Adventure Company Partner to Create World-Class Shooting Grounds**

**ADAIRSVILLE, GA - January 2019** – Georgia's award-winning [Barnsley Resort](#) has partnered with the iconic Beretta brand and John Burrell's High Adventure Company, America's leading provider of high-end sporting adventures, to develop the Beretta Shooting Grounds and elevate the shooting experience at Barnsley's 3,000 acres of historic Southern estate.

Effective January 1, 2019, the **Beretta Shooting Grounds by High Adventure Company at Barnsley Resort** creates a world-class upland bird hunting and clays shooting experience, specializing in both wingshooting and sporting clays. Through the resort's new partnership with Beretta, one of the finest firearm manufacturers in the world, guests can now sample the precision and craftsmanship of new Beretta shotguns under the guidance of an expert team.

High Adventure Company's President and Certified Wildlife Biologist John Burrell, alongside BJ Moore, newly appointed shooting grounds land manager, reviewed, planned and oversaw a complete overhaul of the shooting grounds that included doubling the huntable acreage, and worked with a High Adventure Company appointed landscape architect to redesign the clubhouse grounds. Additionally, the clubhouse received a refreshed interior design, new covered pavilion for outdoor living space, and new four-wheel drive UTV vehicles, bringing the grounds up to High Adventure Company and Barnsley Resort's premium standards. The dog kennels have been modernized, and new pointing, flushing and retrieving dogs have been added for an unparalleled hunt, which include English Pointers and Setters, English Cocker Spaniels and Boykin Spaniel breeds. High Adventure Company also introduced new world-class guides to the staff, building on Barnsley Resort's commitment to providing memorable, expert-crafted experiences.

For sporting clays, all 28 stations on the two clays courses and five-stand have been updated with new, state-of-the-art Promatic machines, and wireless card counting systems for an upgraded shooting experience.

"Some of the best upland hunting in the world is closer than you think. In fact, for Atlanta, it's practically in their backyard, just an hour away at Barnsley Resort," says High Adventure Company President and CEO John Burrell. "As someone who has traveled the globe in search of memorable experiences, I can honestly say that the Beretta Shooting Grounds by High Adventure Company at Barnsley Resort is a largely undiscovered gem."

"This partnership is an impressive and transformative move for Barnsley Resort," said Shawn Jervis, General Manager. "This not only elevates the shooting experience for our current guests, but it puts Barnsley Resort among the very best hunting destinations globally, and complements the resort's existing luxury offerings, including the new 55-room Inn and Georgian Hall."

In addition to its fine dining options and various outdoor activities, Barnsley Resort recently unveiled its newly designed spa and state-of-the-art Golf School, rounding out the full range of amenities befitting a luxury property.

Having long been entrusted with some of the most unique environments in the world, High Adventure Company is renowned for signature properties, which include Cheyenne Ridge, South Dakota; Lanai, Hawaii; and Tipiluke, Patagonia. "Beretta Shooting Grounds by High Adventure Company at Barnsley Resort will soon take its rightful place in this list of world-class hunting destinations," said Burrell.

For more information, visit [www.barnsleyresort.com](http://www.barnsleyresort.com).

### **About Barnsley Resort**

Situated just 60 miles outside of Atlanta, on the storybook site of an 1840s estate, Barnsley Resort is where history, outdoor adventure and Southern comfort come together as one. Travelers can bask in this 3,000-acre resort-meets-playground, where recreational choices include a world-class Jim Fazio-designed golf course, 28-station sporting clays course, wingshooting at the Beretta Shooting Grounds by High Adventure Company at Barnsley Resort, and horseback riding along picturesque trails. Not to be missed are the remarkable ruins from the original manor built by Godfrey Barnsley for his wife, Julia, which tower over the resort's legendary gardens. With authentic, locally sourced cuisine, a boutique spa, and Southern charm for days, Barnsley Resort offers an escape that's undeniably Georgia. With the completion of the new Inn at Barnsley Resort, the property now has a total of 150 guest rooms and suites. For more information, visit [www.barnsleyresort.com](http://www.barnsleyresort.com).

### **About Beretta**

Beretta, established in 1526, is the oldest industrial dynasty in the world tracing its roots through 15 generations of continuous family ownership. Beretta U.S.A. Corp., founded in 1977, manufactures, distributes and markets a complete line of firearms, accessories and apparel. Beretta U.S.A. Corp. and the other companies owned by Beretta Holding remain under the care and leadership of Cavaliere Ugo Gussalli Beretta, patriarch of the Beretta family, and of his two sons, Pietro Gussalli Beretta and Franco Gussalli Beretta.

### **About High Adventure Company**

For more than 25 years High Adventure Company has built and developed lodges on three continents, and currently owns and manages some of the finest sporting properties in the world. Based in Acworth, Georgia, HAC is highly regarded, having been credited by multiple industry experts, including Shooting Sportsman, who recognizes HAC for "*molding the experiences at some of the world's top destinations*" and "*developing trust based on performance.*" High Adventure Company has long been entrusted with some of the most unique environments in the world including the mouth of the Mississippi River, an entire Hawaiian island and one of the premier river systems in Patagonia, Argentina. High Adventure Company has captured more awards than any other outfitter and is consistently recognized within the industry. For more information, visit [www.highadventurecompany.com](http://www.highadventurecompany.com).

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