

The DOMINICK

The Dominick Appoints Tina Santana as Spa Director

*Five Diamond Hotel in SoHo Launches Signature BABOR Spa with
New Leadership at the Helm*

(NEW YORK, NY – April 2019) Situated where SoHo meets Tribeca and the West Village, The Dominick, a member of Preferred Hotels & Resorts Legend Collection, announces the appointment of Tina Santana as Spa Director. Santana will oversee the transformation of the spa into the first BABOR Signature Spa in the country, which will launch in April 2019.

In her position, Santana will manage operations to provide customized and tailored services for spa guests. A veteran in the wellness industry, Santana previously served as the General Manager at Equinox Bryant Park, and the Group and Events Manager at The Setai Club and Spa Wall Street. In both roles, Santana developed an astute understanding of the sales and marketing space for spas by fostering relationships with the local community and repeat guests, something she strives to continue at The Dominick.

“Tina’s deep-rooted expertise will be invaluable to lead this next chapter of wellness for The Dominick,” said General Manager Dant Hirsch. “Her drive to cultivate relationships with both the local community and our hotel guests will set the spa experience apart in the luxury market.”

The 11,000-square-foot BABOR Signature Spa will feature nine private treatment and wet rooms, a state-of-the-art fitness center with Technogym™ equipment and Peloton bikes, two separate authentic luxury hammams for men and women – the first in New York City, indoor and outdoor relaxation areas, and an extensive menu of BABOR treatments and services. The renovation includes a full refresh of the spa lobby and enhanced touches throughout the two-level spa. A new spa suite experience is set to launch later this spring offering guests a unique wellness experience during their overnight stay.

For reservations and more information, visit www.TheDominick.com or call 866-486-3137.

About The Dominick

The Dominick Hotel is an independent Five-Diamond hotel located in New York City’s SoHo neighborhood, and is managed by an affiliate of CIM Group, which through another affiliate owns the majority of the hotel units within the condominium. The hotel

is a member of the Preferred Hotels & Resorts Legend Collection and features 391 residential-style guest rooms with floor-to-ceiling windows, providing unrivaled views of the city's spectacular skyline and the Hudson River. The Dominick offers some of the city's most spacious accommodations with king guestrooms starting at 422 square feet. The property is the only hotel in New York with custom furnishings by Fendi Casa, including sofas, chairs, headboards, side tables and a beautiful settee at the end of the bed. Oversized bathrooms are fitted with custom-designed fixtures and hardware, a standalone rain shower, a separate deep-plunging soaking tub, and a vanity wrapped in hand stitched leather topped with slate-like marble and hand-matched Turkish Marmara stone gracing the walls. With just 12 rooms per floor, the hotel has an intimate ambiance of sophistication and indulgence. Other amenities include an outdoor plunge pool on a 6,000-square foot pool deck (open seasonally), as well as an impressive 11,000-square-foot Spa.

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