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SILVERADO RESORT AND SPA EARNS 2016 TRIPADVISOR CERTIFICATE OF EXCELLENCE

Napa, California (July 25, 2016)–Silverado Resort and Spa today announced that it has received a <u>TripAdvisor</u>® Certificate of Excellence. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

We are thrilled to be recognized by industry leaders for our commitment to quality," said John Evans, general manager of the resort. "This is an especially high honor since our selection was based on customer reviews which reflect the dedication, exceptional service levels and experience of each and every associate at the hotel."

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

A California landmark for more than 140 years, <u>Silverado Resort and Spa</u> continues resort-wide improvements that include renovations to 370 guest rooms, a redesign of Silverado's PGA Championship North Course, and a refresh of the property's public space including The Grill at Silverado, The Spa and the new Silverado Market & Bakery. Currently underway is the Mansion Gardens, 30,000 square feet of outdoor group and wedding space.

For more information on Silverado, please visit <u>www.silveradoresort.com</u>.

Silverado Resort and Spa

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 370 guest rooms, a 15,500-square foot conference space, two championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller and partners, the resort recently underwent renovations to its North Course, resort rooms and event spaces. Surrounded by Napa Valley's more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 10 tennis courts and other recreational offerings. This October 10-16, the resort will host the Safeway Open on its championship North

Course. For more information on the resort or to make reservations, please visit <u>SilveradoResort.com</u> or call (707)-257-0200.

About TripAdvisor

TripAdvisor[®] is the world's largest travel site**, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

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