CONTACT: Tim LeRoy or Brooke Hughes, Lyman PR Silverado@lymanpr.com



NAPA VALLEY'S SILVERADO RESORT AND SPA UNVEILS SWEEPING RENOVATIONS FOR MEETINGS & GROUPS

Property unveils a refreshed look and feel to function space, guest rooms and North golf course

Napa, CA (August 12, 2014) – A California landmark for more than 140 years, <u>Silverado Resort and Spa</u> has debuted resort-wide improvements that include renovations to its 12,000 square-foot conference center and 330 guest rooms, a redesign of Silverado's PGA Championship North Course, and a refresh of the property's public space and historic mansion, once home to a civil war general and California Senator.

The new design juxtaposes Silverado's history with modern luxuries and a light and airy style befitting the Napa Valley. Inspired by the 19th century colonial design of the historic mansion, project leaders at Backen, Gillam & Kroeger Architects and SWA Group revamped indoor meeting and function space with custom carpet bordered by white oak hardwood, oil-rubbed bronze, aged brick, and linen, bringing forward the rustic, agrarian culture of wine country. The center now features classic profiles, trim, wainscoting, and beadboards, all freshly painted in aged white.

The lower level conference rooms, know as Napa Hall, were updated to provide a wine cellar experience with a décor of exposed and stained concrete, authentic brick work, controlled lighting, and custom wine racks. As a finishing touch, each room also received brand new Manhattan task chairs, banquet seating, lineless tables, and improved Internet bandwidth.

Outdoor function space has also enhanced by extending and re-flooring the colonial-style wrap-around porch. The deck features beadboard ceilings, fluted outdoor fans, and rocking chairs, all shaded by a century old oak tree. The renovated area offers groups additional break out space with scenic views of the golf course.

Enhancements to Guest Rooms and Other Improvements

Silverado Resort and Spa worked with AMB Designs to transform guest rooms in each of the four distinct "neighborhoods" with a fresh look and feel pairing the 19th century colonial style of the Mansion with upgrades for todays' traveler. A new open kitchen design, redesigned fireplace, stone vanity, luxurious shower, crisp Spartan bedding, and additional modern fixtures lend an air of warmth and luxury to the rooms.

The renovation brought updates to the resort's 1,200-acres, which embody the quintessential Napa Valley experience with vast open spaces, expansive grounds, and large patios and porch settings that invite guests to relax and enjoy scenic wine country vistas. At the Main Pool, one of 10 at the resort, five new 9x9 cabanas have been added. Each includes two chaise lounge chairs, a cocktail table and fridge. Silverado has also given a face-lift to the resort's famous terrace, where guests can enjoy an after-dinner cocktail, and refreshed the Grill restaurant. The Royal Oak Restaurant continues to undergo renovations and will reopen in September.

Co-owner, NBC golf analyst and World Golf Hall of Fame member Johnny Miller sparked the resort-wide makeover by renovating the PGA championship North Course. As a result, Silverado was named one of

Golfweek's "2013 Best Resort Courses" and will host this year's <u>Frys.com open</u>, the first event on the <u>PGA</u> tour calendar.

Silverado Resort and Spa is a top destination for corporate events, weddings, and golf. The resort is certified "Gold" by *Elite Meetings*, ranked a "2014 Best Wedding Venue" on *Bay Area A-List*, and was named one of *Golfweek*'s "2014 Best Resort Courses." Silverado's 17 meeting rooms comprise 15,500 of indoor space, with additional venues including the Fairway Deck and Grove function areas enabling the resort to accommodate groups up to 400.

For more details, to book a room, or to reserve event space, please visit <u>www.silveradoresort.com</u> or call 800-532-0500.

Silverado Resort and Spa

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 380 guest rooms, a 15,500-square foot conference space, two PGA championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller, the resort recently underwent renovations to its North Course, resort rooms and event spaces. Surrounded by Napa Valley's more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 13 tennis courts and other recreational offerings. This October 8-12, the resort will host the Frys.com Open on its championship North Course. For more information on the resort or to make reservations, please visit www.silveradoresort.com or call (1) 707-257-0200 or (1) 800-532-0500.

Dolce Hotels and Resorts

Dolce Hotels and Resorts, a privately held operator of 27 upscale hotels, resorts and conference hotels in North America and Europe founded in 1981, is majority-owned by Broadreach Capital Partners. The company, headquartered in Rockleigh, N.J., employs more than 4,000 worldwide. Additional information is available at www.dolce.com.

Dolce's portfolio includes properties in New York, Connecticut, New Jersey, Massachusetts, Pennsylvania, Maryland, Georgia, Michigan, Minnesota, Colorado, California, Ontario, Texas, Nevada, Belgium, France, Spain and Germany.

As a leader in the meetings industry, Dolce hosts some 30,000 events and 4 million group clients globally every year. The company's founder pioneered the conference center concept and Complete Meeting Package, both now embraced as standards by the International Association of Conference Centers.

The company's vision is to create inspiring environments that bring people together, and its mission is to delight its guests, challenge its associates, reward its owners and serve as a role model in its communities.