

CONTACT:
Tim LeRoy or Brooke Hughes
Lyman PR, Silverado@lymanpr.com



NEW SILVERADO MARKET AND BAKERY TO OPEN THIS FALL

Market to Feature the Best of Napa - Local, Fresh and Organic

Napa, Calif. (AUGUST XX, 2015) – Offering baked goods from Napa’s renowned [Model Bakery](#), locally crafted wine and beer, cheeses and charcuterie, [Three Twins Ice Cream](#) and a host of other locally produced goods, the new Silverado Market and Bakery at the [Silverado Resort and Spa](#) will be a one-stop artisanal culinary shop offering the best of the Napa region.

“Every item we’ll offer has been carefully selected,” said Chris Costas, Silverado’s Director of Food and Beverage. “The Silverado Market and Bakery will be a reflection of the Napa Valley. To us that means sourcing locally and providing the freshest organic options that we can. We certainly envision the Market and Bakery providing convenience to our resort guests, but we also hope that it becomes a must-frequent location for residents and visitors stopping through.”

Starbucks® coffee drinks and prepared foods, including fresh paninis, salad and soup, along with sandwiches and fresh produce round out the offerings, which will change based on seasonal availability.

Set to open in Mid-October, the market’s location in its own 1,800-square foot building on the southwestern border of the Silverado Resort and Spa, along Atlas Peak Road just off Monticello, makes it an ideal stopping point before or after a trip into the Valley. An outdoor seating area complete with patio bistro tables, chairs and umbrellas and a fire pit, where s’more kits will be offered, provide a serene and scenic al fresco option for dining on-site.

The Silverado Market and Bakery will be open seven days a week, from morning till evening with exact hours to be announced in the coming weeks. For more information please visit www.silveradoresort.com.

About Silverado Resort and Spa

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 380 guest rooms, a 15,500-square foot conference space, two championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller and three partners, the resort recently underwent renovations to its North Course, resort rooms, spa and event spaces. Surrounded by Napa Valley’s more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 13 tennis courts and other recreational offerings. This October 12-18, the resort will host the Frys.com Open on its championship North Course. For more information on the resort or to make reservations, please visit www.silveradoresort.com or call (1) 707-257-0200 or (1) 800-532-0500.

###