



SILVERADO

Resort and Spa
Napa

FOR IMMEDIATE RELEASE

Silverado Resort and Spa Announces 2012 Summer Tennis, Golf, and Adventure Camps for Kids

NAPA, CA (April 18, 2012) — Silverado Resort and Spa announces three new summer camp programs for hotel guests: **Silverado Adventure Camps**, **Junior Excellence Tennis Program**, and **Junior Golf Academy**. The 1,200 acre resort, located in the heart of Napa Valley, is full of enriching activities to keep kids engaged and entertained this summer, and make Napa family vacations fun for everyone.

The 2012 **Silverado Adventure Camps** are held July 7, 2012 through August 5, 2012 and offer kids, ages 6 to 10, a variety of supervised physical, creative activities including painting, playing lawn games, and listening to grand storytelling. Enrollment is open to hotels guests and begins April 30, 2012. Reservations are required 24 hours in advance, subject to availability and can be made by calling (1) 800-532-0500.

- **Full Day Session:** 9:00 a.m. – 3:00 p.m. Monday-Sunday
 - Activities may include guided hikes and creek exploration, swimming, golf, tennis, relay races, games, arts and crafts, and scavenger hunts. Afternoons are filled with water fun at the Activity Pool followed by relaxation in the Camp room with popcorn and a snack
 - Price: \$95 including lunch and snack
- **Morning Session:** 9:00 a.m. – 1:00 p.m. Monday-Sunday
 - Price: \$75 including lunch
- **Afternoon Session:** 12:00 p.m. – 3:00 p.m. Monday-Sunday
 - Price: \$65 including a snack
- **Snack and a Movie:** 3:00 p.m. – 5:00 p.m. Monday-Sunday
 - Kids can enjoy arts and crafts or a movie in the Camp room.
 - Price: \$25 including a snack
- **Night Camp:** 6:00 p.m. – 10:00 p.m. Friday and Saturdays only
 - Exciting adventures may include walkie-talkie tag, hotel scavenger hunts, theatre games, team challenges or a night swim.
 - Price: \$85 including dinner and snack; \$65 with dining validation from The Grill or Royal Oak restaurant

The 2012 **Silverado Junior Excellence Tennis Program**, in partnership with Peter Burwash International (PBI), is held June 11, 2012 through August 17, 2012 and offers weekly classes for beginners through competitive level players. The program takes place on one of 13 plexi-pave tennis courts throughout the resort, 3 of which are lighted. Enrollment is open to hotels guests and Napa residents. For registration, please contact Silverado's Head Tennis Professional James Rutherford at (1) 707-257-0200 ext. 5313.

- **Pee Wees Package** (ages 5-8): 9:00 a.m. – 10:00 a.m. Monday and Thursday
 - Pee Wees classes are for beginning players and emphasize the development of basic motor skills using rackets, balls, and tennis court dimensions.
 - Price: \$125 for a total of 8 classes for Napa Residents; \$17.00 per class for Napa Residents; \$25.00 per class for Hotel Guests
- **Hot Shots Package** (ages 9-12): 9:00 a.m. – 10:00 a.m. Tuesday and Friday
 - Hot Shots classes emphasize racquet skills, the fundamentals of tennis using PBI teaching concepts, and understanding point-play through fun competition.
 - Price: \$125 for a total of 8 classes for Napa Residents; \$17.00 per class for Napa Residents; \$25.00 per class for Hotel Guests
- **Weekday Rollers Package** (ages 10 and up): 10:00 a.m. – 12:00 p.m. Monday through Friday
 - The Weekday Rollers class is for juniors and focuses on building fundamentals.
 - Price: \$140.00 per week for Napa Residents; \$34.00 per class for Napa Residents; \$45.00 per class for Hotel Guests
- **Private Lessons:** available Monday through Friday for students enrolled in one of the monthly programs; \$65 per hour for Napa Residents

The 2012 **Silverado Junior Golf Academy** offers kids of different ages and skill levels multiple programs throughout the summer to learn the game of golf, fitness training, and life skills such as decision making and integrity. Enrollment is open to hotel guests and Napa residents. For registration and an application, please contact Silverado's Golf Academy Director Tara Lipanovich at (1) 707-257-5463 or visit www.silveradogolfresort.com.

- **Little Novice Academy** (ages 3-5): 4:30 p.m. – 5:15 p.m. Sundays from April 15, 2012 through October 31, 2012
 - This program is an introductory course to develop basic skills and learn the golf swing, and includes many fitness activities.
 - Price: \$85 per month; \$25.00 per class for Hotel Guests
- **Prep Academy** (ages 6-9): 3:30 p.m. – 4:30 p.m. Sundays from April 15, 2012 through October 31, 2012
 - Using the Titelist Performance Institute's model for teaching junior golfers, students become better overall athletes and golfers while having fun with their peers.
 - Price: \$100 per month; \$25.00 per class for Hotel Guests
- **Summer Sessions for Junior Varsity Youth** (ages 9-15): 10:00 a.m. – 1:00 p.m. Tuesdays through Thursdays from July 3, 2012 through August 2, 2012
 - This program covers chipping, pitching, putting, full swing mechanics, bunkers, and on-course play.
 - Pricing includes Academy hat, towel, car window decal, divot tool, tees, ball markers, healthy snacks, all instruction, practice balls and a favorite "burger dog" from the Silverado Snack Shack on the last day of the academy.
 - Price: \$225 per session; one session per week

Silverado Resort and Spa

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 415 guest rooms, a 15,000-square foot conference space, two PGA championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller, the resort recently underwent renovations to its North Course and will see rooms and event space renovations in 2012. Surrounded by Napa Valley's more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 13 tennis courts and other recreational offerings.

Silverado Resort and Spa is the founding sponsor and host of the annual Flavor! Napa Valley wine and food celebration, to be held November 14-18, 2012. For more information on the resort or to make reservations, call (1) 707-257-0200 or (1) 800-532-0500 or visit www.silveradoresort.com.

Dolce Hotels and Resorts

Dolce Hotels and Resorts, a privately held operator of 27 upscale hotels, resorts and conference hotels in North America and Europe founded in 1981, is majority-owned by Broadreach Capital Partners. The company, headquartered in Rockleigh, N.J., employs more than 4,000 worldwide. Additional information is available at www.dolce.com.

Dolce's portfolio includes properties in New York, Connecticut, New Jersey, Massachusetts, Pennsylvania, Maryland, Georgia, Michigan, Minnesota, Colorado, California, Ontario, Texas, Nevada, Belgium, France, Spain and Germany.

As a leader in the meetings industry, Dolce hosts some 30,000 events and 4 million group clients globally every year. The company's founder pioneered the conference center concept and Complete Meeting Package, both now embraced as standards by the International Association of Conference Centers.

The company's vision is to create inspiring environments that bring people together, and its mission is to delight its guests, challenge its associates, reward its owners and serve as a role model in its communities.

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