



SILVERADO
Resort and Spa
Napa



**SILVERADO RESORT AND SPA TEAMS WITH BRIDES AGAINST BREAST CANCER
FOR BRIDAL FAIR ON FEBRUARY 15-16, 2014**

Hundreds of new and used designer and couture gowns available



Brides Against Breast Cancer's "Big Pink Truck" will arrive at Silverado's front drive on February 14th to unload hundreds of dresses

WHAT:

[Silverado Resort and Spa](#) and [Brides Against Breast Cancer](#) invite all brides-to-be and their guests to browse through hundreds of new and used designer and couture wedding gowns in all styles and sizes, priced at an incredible savings. While finding their dream gown, guests will also have the chance to meet some of the area's top wedding vendors and enter exciting giveaways, all while supporting a great cause.

For those that want to get in on the action earlier, a **VIP 'Unveiling of the Gowns'** reception will be held on Saturday, February 15, 2014, from 5:00 p.m. to 9:00 p.m., and includes wine tastings, light bites, entertainment and giveaways. **General Admission** will be held on Sunday, February 16, 2014, from 12:00 p.m. to 5:00 p.m.

Brides-to-be looking to extend their stay overnight may enjoy Silverado Resort and Spa's "[Be My Valentine](#)" package, which starts at \$314 and includes Champagne, chocolate covered strawberries, and breakfast for two in The Grill. Additionally, Silverado will donate 50% of every "Charatini Martini" sold over the weekend to BABC.

Revenue generated by Brides Against Breast Cancer (BABC) makes it possible to deliver free information and services to thousands of children and adults impacted by cancer. BABC will contribute \$2 million dollars this year to programs for cancer patients, their families and caregivers, ensuring they have the resources and information they need in their battle.

WHEN / PRICE: VIP Admission (\$25.00) – Saturday, February 15, 2014; 5:00 p.m. – 9:00 p.m.
General Admission (\$10.00) – Sunday, February 16, 2014; 12:00 p.m. – 5:00 p.m.

TICKETS: Tickets are required; visit <http://www.bridesagainstbreastcancer.org/upcoming-shows-2014/napa-bridal-show-february-2014/> to register.
Volunteer and sponsorship opportunities available; please call (877) 721-HOPE (4673)

WHERE: **Silverado Resort and Spa**
1600 Atlas Peak Rd.
Napa, CA 94558
707.257.0200

INFORMATION: For more information on Silverado Resort and Spa, please visit www.silveradoresort.com, www.facebook.com/SilveradoResort and www.twitter.com/SilveradoResort.

MEDIA CONTACT: Please contact Nicole Kilian at Wagstaff Worldwide, 415.274.2510;
nicole@wagstaffworldwide.com.

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FOR MORE INFORMATION, CONTACT WAGSTAFF WORLDWIDE, 415.274.2510