



**SILVERADO.**

A DOLCE RESORT

**FOR IMMEDIATE RELEASE**

**Silverado Resort and Spa Welcomes New Spa Director Suzy Bordeaux-Johlfs and Announces New Spa Menu for 2012**

NAPA, CA (February xx, 2012) — Silverado Resort and Spa announces the appointment of Suzy Bordeaux-Johlfs as Spa Director for the resort's 16,000 square foot facility, and unveils a 2012 menu featuring new facial and body treatments, skincare lines, fitness classes, and more.

With the instatement of Bordeaux-Johlfs comes a renewed dedication to earth-friendly practices. Committing to this priority, the Spa at Silverado has recently introduced SpaRitual, a vegan nail line, and Davines, a high-grade, organic hair care line, to the resort's full-service Salon. New product lines, which may be purchased in the Spa Boutique, include Phytomer, a proven trailblazer in Marine skin care; Skin Authority, a leading skin care line; and Eminence, an organic, natural option. Additionally, the Spa has replaced bottled water in the Fitness Center and the Spa's men's and women's relation lounges with Neptune, the highest quality water purification system.

New treatments at The Spa at Silverado, Napa Valley's largest resort spa, include an **80-minute Skin Authority Anti-Aging Facial**; a selection of **Phytomer Hydrotherapy treatments**; a **50 or 80-minute Golfer's Massage**, using a new technique of "swing therapy" where the therapist applies pressure in a circular pattern with a golf ball to relieve muscle tension and increase joint flexibility; and an **80-minute 80 Acres Massage**, featuring McEvoy Ranch's handcrafted olive oil body care line in Verde, Lavender, and Blood Orange scents. Bordeaux-Johlfs has also introduced new complimentary fitness classes at the Spa, including Yin Yoga, Barre Basics, Yoga and Meditation.

Bordeaux-Johlfs brings more than 20 years of spa management and branding experience from throughout the country to Silverado Resort and Spa. She most recently served as General Manager of Spa Anjali at the Westin Riverfront Resort & Spa, a luxury Four Diamond resort in Avon, Colorado. Prior to Spa Anjali, she was Director of Brand Management at Ojai Valley Inn and Spa, an enchanting Five Diamond resort in Ojai, California.

The Spa at Silverado includes separate men's and women's lounges equipped with locker rooms, steam and sauna rooms, a 25-meter lap pool, outdoor whirlpools, 16 private treatment rooms, outdoor garden treatment cabanas and a full-service beauty salon with hair and nail care. Additionally, the fitness studio offers weight-training and cardiovascular equipment, along with

personal training and more than 30 complimentary exercise classes, including Cardio, Body Sculpting, Stretching, Yoga, Aqua, and Step.

### **Silverado Resort and Spa**

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 415 guest rooms, a 15,000-square foot conference space, two PGA championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member Johnny Miller, the resort recently underwent renovations to its North Course and will see complete rooms and event space renovations in 2012. Surrounded by Napa Valley's more than 200 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 13 tennis courts and other recreational offerings.

For more information or reservations, call (1) 707-257-0200 or (1) 800-532-0500 or visit [www.silveradoresort.com](http://www.silveradoresort.com).

### **Dolce Hotels and Resorts**

Dolce Hotels and Resorts, a privately held operator of 27 upscale hotels, resorts and conference hotels in North America and Europe founded in 1981, is majority-owned by Broadreach Capital Partners. The company, headquartered in Rockleigh, N.J., employs more than 4,000 worldwide. Additional information is available at [www.dolce.com](http://www.dolce.com).

Dolce's portfolio includes properties in New York, Connecticut, New Jersey, Massachusetts, Pennsylvania, Maryland, Georgia, Michigan, Minnesota, Colorado, California, Ontario, Texas, Nevada, Belgium, France, Spain and Germany.

As a leader in the meetings industry, Dolce hosts some 30,000 events and 4 million group clients globally every year. The company's founder pioneered the conference center concept and Complete Meeting Package, both now embraced as standards by the International Association of Conference Centers.

The company's vision is to create inspiring environments that bring people together, and its mission is to delight its guests, challenge its associates, reward its owners and serve as a role model in its communities.

###

### **CONTACT:**

Sarah Logan  
Wagstaff Worldwide  
[sarah@wagstaffworldwide.com](mailto:sarah@wagstaffworldwide.com)  
(1) 415-274-2510