

¡La Vida!

colorado springs

AN EVENT BY THE COLORADO SPRINGS HISPANIC CHAMBER

SATURDAY, AUGUST 27, 2022, 5:30-9:30 PM

THE COUNTRY CLUB OF COLORADO
at Cheyenne Mountain Resort

WWW.COSCONCILIO.COM





\$2.7 TRILLION

U.S. Hispanic Spending Power
8th Largest Economy in the World

Colorado is 1 of the 8
markets with more
than **1,000,000**
Hispanics

FASTEST growing segment of
the population in
**COLORADO
SPRINGS
is HISPANIC**

Over 6,000 Hispanic-Owned
Businesses in the Pikes Peak
Region

“Food is everything we are. It’s an extension of nationalist feeling, ethnic feeling, your personal history, your province, your region, your tribe, your grandma, it’s inseparable from those from the get-go.” - ANTHONY BOURDAIN

SUPPORT OUR CHAMBER & COMMUNITY WHILE INCREASING YOUR BRAND AWARENESS

Experience the flavors of the Americas and get the taste of Puerto Rico, Cuba, Peru, El Salvador, Honduras, Spain, United States, and the many regions of Mexico. Drink and savor horchata beer, malbec, pisco tasting, tequila, palomas, micheladas and more. Listen and enjoy the live Tango, Mariachi, Salsa, Flamenco and Rock en Español. A unique cultural & magical experience at the Country Club of Colorado.



YOUR SUPPORT
MEANS
EXPOSURE

In 2022 the Colorado Springs Hispanic Chamber of Commerce will hold La Vida the premier summer soiree of Colorado Springs!

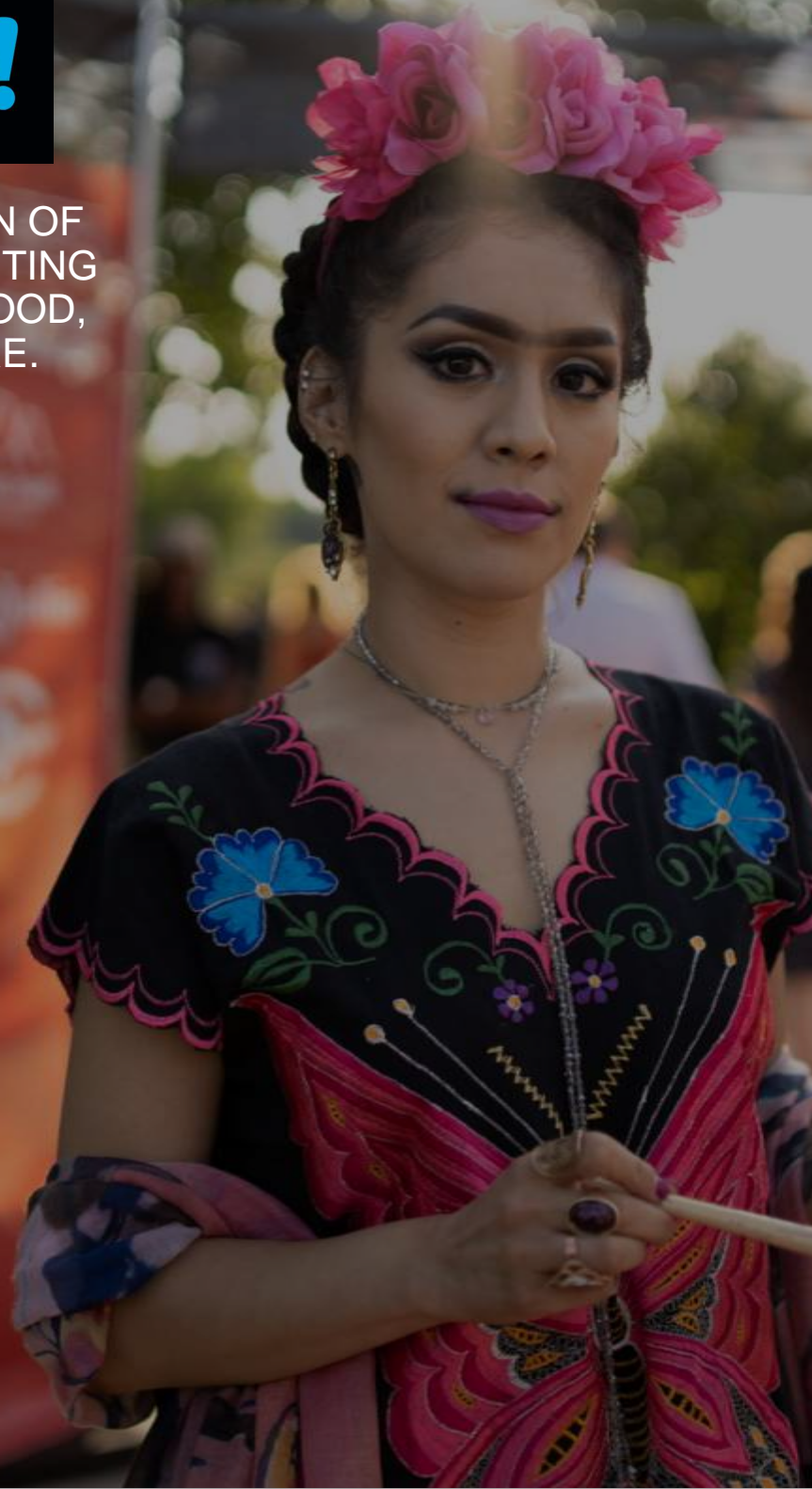
Attended by decision makers, influencers, entrepreneurs, CEOs, legislators, and leaders in our community

Set at the base of the majestic Rocky Mountains, The Country Club of Colorado at Cheyenne Mountain Resort features a diverse selection of recreational facilities, leisure activities and youth programs that embody Colorado's active spirit.

Exclusive VIP Lounge for strategic and visionary partners, supporters, and sponsors.

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A SENSORY EXPLORATION OF
THE AMERICAS - HIGHLIGHTING
CULTURE, TRADITIONS, FOOD,
MUSIC & SO MUCH MORE.



SPONSORSHIP OPPORTUNITIES

Title
\$20,000

Product Exclusivity

PRE-LA VIDA

Logo/Recognition as TITLE sponsor on all pre-event advertising Digital, Radio, TV, Print, Web, Newsletter & marketing materials.

ON SITE

24 VIP Tickets
Logo inclusion on all printed at TITLE sponsorship level

Logo Inclusion in digital signage as TITLE sponsor

POST LA VIDA

Logo inclusion in all thank you advertising as TITLE sponsor (Newsletter, Digital, Radio and Print)

Pavilion

\$7,500
Product Exclusivity

PRE-LA VIDA

Logo/Recognition as PAVILION sponsor on all pre-event advertising Digital, Radio, TV, Print, Web, Newsletter & marketing materials.

ON SITE

10 VIP Tickets
Logo inclusion on all printed and digital sponsor signage at PAVILION sponsorship level

Logo Inclusion in digital signage as PAVILLION sponsor

POST LA VIDA

Logo inclusion in all thank you advertising as PAVILION sponsor (Newsletter, Digital, Radio and Print)

Gold

\$5,000
Product Exclusivity

PRE-LA VIDA

Logo/Recognition as GOLD sponsor on all pre-event advertising Digital, Radio, TV, Print, Web, Newsletter & marketing materials.

ON SITE

6 VIP Tickets
Logo inclusion on all printed and digital sponsor signage at GOLD sponsorship level

Logo Inclusion in digital signage as GOLD sponsor

POST LA VIDA

Logo inclusion in all thank you advertising as GOLD sponsor (Newsletter, Digital, Radio and Print)

Silver

\$3,000

PRE-LA VIDA

Name recognition as SILVER sponsor on all pre-event advertising Digital, Radio, TV, Print, Web, Newsletter & marketing materials.

ON SITE

4 VIP Tickets

Name included in post event thank you messaging as SILVER sponsor.

Bronze

\$2,000

PRE-LA VIDA
N/A

ON SITE
2 VIP Tickets

Name included in post event thank you messaging as BRONZE sponsor.

SUPPORTING
\$1,000

Name included in post event thank you messaging as Supporting sponsor.



EXCLUSIVE VIP

Enjoy our VIP area with premium liquor and premium food.

Exclusive for sponsors & VIP patrons

UNIQUE SPONSORSHIPS

PRE-LA VIDA

Logo or Name Recognition as the selected sponsorship on all pre-event advertising Digital, Radio, TV, Print, Web, Newsletter & marketing materials as available.

ON SITE

Logo or Name inclusion on all printed and digital sponsor signage at the selected sponsorship level
Logo or name Inclusion in digital signage at the selected sponsorship level

POST LA VIDA

Logo inclusion in all thank you advertising at the selected sponsorship level (Newsletter, Digital, Radio and Print)

Sponsorships	Available	Exclusive	Shared
ENTERTAINMENT	1	\$10,000	
VIP VENUE	2-3	\$5,000	\$3,000
SHOT GLASS	1-2	\$3,000	\$2,000
SMALL BITE PLATE	1-2	\$3,000	\$2,000
WRISTBANDS	3	\$3,000	\$2,000
RESTAURANT			
EXHIBITOR SPONSOR	15	\$300	N/A



FOR MORE INFO: INFO@COSCONCILIO.COM

ADVERTISING OPTIONS

- I can't make it but still want to support
- \$1,500 Digital ad and Logo on digital signage
- \$500 Logo on digital signage

On site only*



BECOME A SPONSOR

Visit our website at: www.cosconcilio.com

Make your selection and submit your sponsorship request online or send it to info@cosconcilio.com by July 22nd, 2022 to secure sponsorship.

If you have any questions and or requests, please contact us at (719) 231-5353

Individual tickets are available through the Hispanic Chamber website