



SILVERADO

Resort and Spa
Napa

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SILVERADO TO HOST THE PGA TOUR'S 2015 FRYS.COM OPEN

Napa, Calif. (March 13, 2015) – It's official, the PGA TOUR will return to the Napa Valley again in October 2015. Today, the [Silverado Resort and Spa](#), which hosted the Frys.com Open in 2014, announced that it has finalized a contract to again serve as the venue in 2015. Silverado previously hosted fourteen PGA TOUR tournaments from 1968 through 1980, the Kaiser International and the Anheuser-Bush Golf Classic.

“The feedback we received last year from the spectators, the players and their families was overwhelmingly positive,” said John Evans, Silverado Resort's Managing Director. “The North Course more than held its own against the world's best. And it's not just golf; you have Thomas Keller's [Ad Lib](#) pop-up restaurant, wineries offering tastings, and many other aspects that make this a quintessential Napa experience. It gives the tournament such a unique feel that only adds to the world class golf.”

Scheduled to take place October 12-18, the Frys.com Open is the season-opening event on the PGA TOUR's FedExCup schedule. The tournament has proven to be an important springboard for players in recent years. Last year's champion, Sang-Moon Bae, currently sits 4th in the FedEx Cup rankings, and 2013 champion, Jimmy Walker, led the FedExCup points race for most of the year on the strength of his three victories that season.

For more information on golf packages at Silverado, please visit www.silveradoresort.com or call 800-532-0500.

Silverado Resort and Spa

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 380 guest rooms, a 15,500-square foot conference space, two championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller and partners, the resort recently underwent renovations to its North Course, resort rooms and event spaces. Surrounded by Napa Valley's more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 13 tennis courts and other recreational offerings. This October 12-18, the resort will host the Frys.com Open on its championship North Course. For more information on the resort or to make reservations, please visit www.silveradoresort.com or call (1) 707-257-0200 or (1) 800-532-0500.

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