



## **Dolce Hotels and Resorts® Partners with Influencers to Send Guests on Journeys of Discovery**

*‘Trails of Discovery’ encourage guests to break away from the ordinary and to be inspired by their surroundings*

**London, UK, 29<sup>th</sup> November 2017**—Dolce Hotels and Resorts® a hotel brand which inspires and delights guests by turning experiences into extraordinary moments, today announced Trails of Discovery, a programme designed to help guests explore and draw inspiration from their surroundings. Leading through breath-taking scenery such as winding vineyards, historic landmarks, and even a UNESCO World Heritage site, each trail has been carefully curated in partnership with local influencers, in order to provide guests with an insider’s view of awe-inspiring locations.

Dolce Hotels and Resorts® is a leader in the meetings and events segment, a reputation well earned by delivering incredible service in purposefully designed spaces. Trails of Discovery are currently available at five Dolce hotels in Europe, each tucked away in beautiful surroundings in France ([Dolce Frégate Provence](#) and [Dolce Chantilly](#)), Belgium ([Dolce La Hulpe Brussels](#)), Spain ([Dolce Sitges](#)) and Portugal ([Dolce CampoReal Lisboa](#)). Each trail features a different theme, takes between four to five hours to complete, and is designed to help groups of all sizes find the best an area has to offer, through a series of activities involving clues, on-site challenges and fun adventures.

“Dolce is a brand designed to inspire discovery. From exceptional events to motivating resort destinations, each hotel is set in breath-taking surroundings which turn guests’ experiences into something memorable,” said **Patrick Divall, Regional Vice President for Western Europe, Wyndham Hotel Group.**

“With Trails of Discovery we want to help our guests explore the breadth of our stunning locations. Each hotel has something unique to offer, something that goes beyond the expected, and that’s why we’ve partnered with a team of influencers to provide our guests with insider tips from real locals,” he added.

### **Dolce Trails of Discovery include:**

- [Dolce Frégate Provence](#) (France) partnered with local travel blogger [Chiffons & Co](#) who designed a treasure-hunt style adventure through the picturesque coastal backdrop of Provence.

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- [Dolce Chantilly](#) (France) worked closely with Amélie Mouronval, founder of equestrian magazine, [Georgette Mag](#), to design a horse-themed challenge around this historic town and top equestrian destination in Europe.
- [Dolce La Hulpe Brussels](#) (Belgium) worked with Brussels travel expert and lifestyle Instagrammer [Gaëlle VP](#), to craft a nature, health and wellbeing experience through the stunning Sonian Forest, recently listed as a UNESCO World Heritage site.
- [Dolce Sitges](#) (Spain) engaged [Ana Crank](#), a Sitges-based lifestyle blogger and fashionista, to design a Mediterranean and cultural exploration which celebrates the enchanting town of Sitges, located just outside of Barcelona.
- [Dolce Campo Real Lisboa](#) (Portugal) teamed up with Portuguese fitness and lifestyle blogger [Vanessa Martinis](#), to create an action-packed journey through the Torre Vedras region, former Summer retreat of the Portuguese royal family and location of Lisbon's defences during the French invasion of 1807.

Groups of all sizes can participate in Trails of Discovery for between €50 and €110 per person, based on location, season and group size. Find out more on [www.wyndhamhotels.com/dolce/discovery](http://www.wyndhamhotels.com/dolce/discovery)

Dolce hotels participate in go meet<sup>®</sup>, the innovative hotel rewards programme from Wyndham Hotel Group that caters to both professional and casual event planners across every hotel segment. Planners who are members of the Wyndham Rewards loyalty programme can earn one point for every US dollar spent on qualifying revenue at participating hotels, regardless of billing method, with no minimum spend requirement and no maximum point limit. Just 15,000 points is enough for a free night stay at more than 8,100 hotels around the world.

As a limited time offer, Dolce hotels in Europe are offering double go meet<sup>®</sup> points for group bookings consumed through 31<sup>st</sup> December 2017. This means meeting planners can earn two Wyndham Rewards points for every US dollar of total event spend – including Trails of Discovery. The promotion is valid for all new groups with accommodation for at least 10 guest rooms for one night. [T&Cs apply](#).

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### Notes to editors:

#### [About Dolce Hotels and Resorts](#)

Regularly outperforming competitors in guest and meeting planner satisfaction, [Dolce's](#) portfolio of upper-upscale hotels, resorts, conference centres and day meeting centres in North America and Europe offer 600,000 square feet of meeting space, host approximately 100,000 events and welcome four million meeting clients each year. Many properties are certified by the International Association of Conference Centres (IACC). Properties are distinct in design and feature freshly sourced culinary experiences and inspiring environments that bring people together for events.

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[Dolce Hotels and Resorts](#)<sup>®</sup> was acquired by Wyndham Hotel Group, LLC in 2015. Wyndham Hotel Group is the world's largest hotel company based on number of hotels, encompassing more than 8,100 hotels and over 708,500 rooms in 78 countries. Additional information is available at [www.wyndhamworldwide.com](http://www.wyndhamworldwide.com).

### [About Wyndham Rewards](#)

Named a best hotel rewards programme for the past three consecutive years by U.S. News and World Report, Wyndham Rewards<sup>®</sup> is the award-winning loyalty programme of Wyndham Hotel Group, offering members a generous points earning structure along with a flat, free night redemption rate—the first of its kind for a major rewards programme. Members earn a guaranteed 1,000 points for every qualified hotel stay and can redeem for a free night at any of more than 8,100 hotels globally with just 15,000 points or any of more than 22,000 condos and homes for just 15,000 points per room per night. No tricks, just Wyndham Rewards magic. You've Earned This<sup>®</sup>. Join for free today at [www.wyndhamrewards.com](http://www.wyndhamrewards.com)

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