



FOR IMMEDIATE RELEASE:

**SILVERADO RESORT AND SPA RECOGNIZED WITH  
CONDÉ NAST TRAVELER'S 2016 READERS' CHOICE AWARD  
"TOP TEN NORTHERN CALIFORNIA RESORTS"  
THE WORLD'S BEST HOTELS, RESORTS, CITIES, ISLANDS,  
AIRLINES, AND CRUISE LINES**

October 18, 2016 – *Condé Nast Traveler* today announced the results of its 29<sup>th</sup> annual Readers' Choice Awards with Silverado Resort and Spa recognized as a Top Ten Resort in Northern California.

"We are thrilled to be recognized by Conde Nast Traveler's readers for our commitment to quality," said John Evans, general manager of the resort. "This is an especially high honor since our selection was based on customer feedback which reflects the dedication, exceptional service levels and experience delivery by each and every associate at our resort."

Over **300,000** dedicated readers – nearly twice as many as last year -- cast votes for **7,394** hotels, **606** cities, **500** cruise ships, and **236** islands, in an average survey time of 8.4 minutes. The result? The **1,402** best travel experiences in the world.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, on newsstands nationwide on October 25, 2016. The full list is published exclusively online, at [www.CNTraveler.com/rca](http://www.CNTraveler.com/rca).

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## **Silverado Resort and Spa**

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 370 guest rooms, a 15,500-square foot conference space, two championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller and partners, the resort recently underwent renovations to its North Course, resort rooms and event spaces. Surrounded by Napa Valley's more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 10 tennis courts and other recreational offerings. In October the resort hosts the Safeway Open on its championship North Course. For more information on the resort or to make reservations, please visit [SilveradoResort.com](http://SilveradoResort.com) or call (707)-257-0200.

## **About Condé Nast Traveler**

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. [www.cntraveler.com](http://www.cntraveler.com)

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