

# CHEYENNE MOUNTAIN RESORT

## Destination Overview & Services

Presented by: Imprint Events Colorado, a DMC Network Company

Contact: Jeremy Parks | [jparks@imprintgroup.com](mailto:jparks@imprintgroup.com)

Phone: 303.623.1492 | [www.imprintgroup.com](http://www.imprintgroup.com)



01. [Tours & Activities](#)

02. [Themes & Décor](#)

03. [Entertainment](#)

04. [Teambuilding](#)

05. [Transportation](#)

06. [Imprint Overview](#)

INDEX



Destination Overview

# COLORADO SPRINGS

---



# PIKES PEAK REGION

Pikes Peak Mountain has been the center of attention in this region for thousands of years drawing people from all over the world. In 1806, Zebulon Pike, a young lieutenant who was never able to ascend the great mountain bearing his name, gazed upon the peak from over 100 miles away. However, long before Pike stepped into the area, the Ute Indians passed at the foot of the mountain as they traveled from their summer campgrounds to the winter hunting grounds.

In 1858, a fever the magnitude never seen before, swept across Pikes Peak Country - Gold Fever. Over \$18 million in gold was mined in one year alone, which sent fortune seekers flooding into the region establishing many current towns like Cripple Creek, Manitou Springs, Woodland Park and Victor. The slogan of "Pikes Peak or Bust," painted across many of the prairie schooners, was born at this time as fortune hunters headed west. Although only a handful of those who flocked to the region ever found gold, the nation now knew of the mountain and all that lay at its feet.

---





# THE SPRINGS TODAY

Today, tourism, sports, high-tech industry and the military are the driving forces for the economy of the region. Colorado Springs has also become a popular city for visitors for a variety of reasons. Nearly six million people come to visit every year. Families come for a fun, affordable vacation and business people from all over the country attend meetings and conventions. They often stay a little longer to enjoy the scenery and attractions. There are many attractions and historical sites for every type of visitor. The area is well known for its spectacular natural beauty and outdoor scenery. From the 14,110-foot summit of Pikes Peak to the Garden of the Gods' incredible sandstone rock formations, visitors can spend much of their time simply enjoying the natural wonders of the area.

---





# COLORADO SPRINGS IN PICTURES







COLORADO SPRINGS

# TOURS & ACTIVITIES

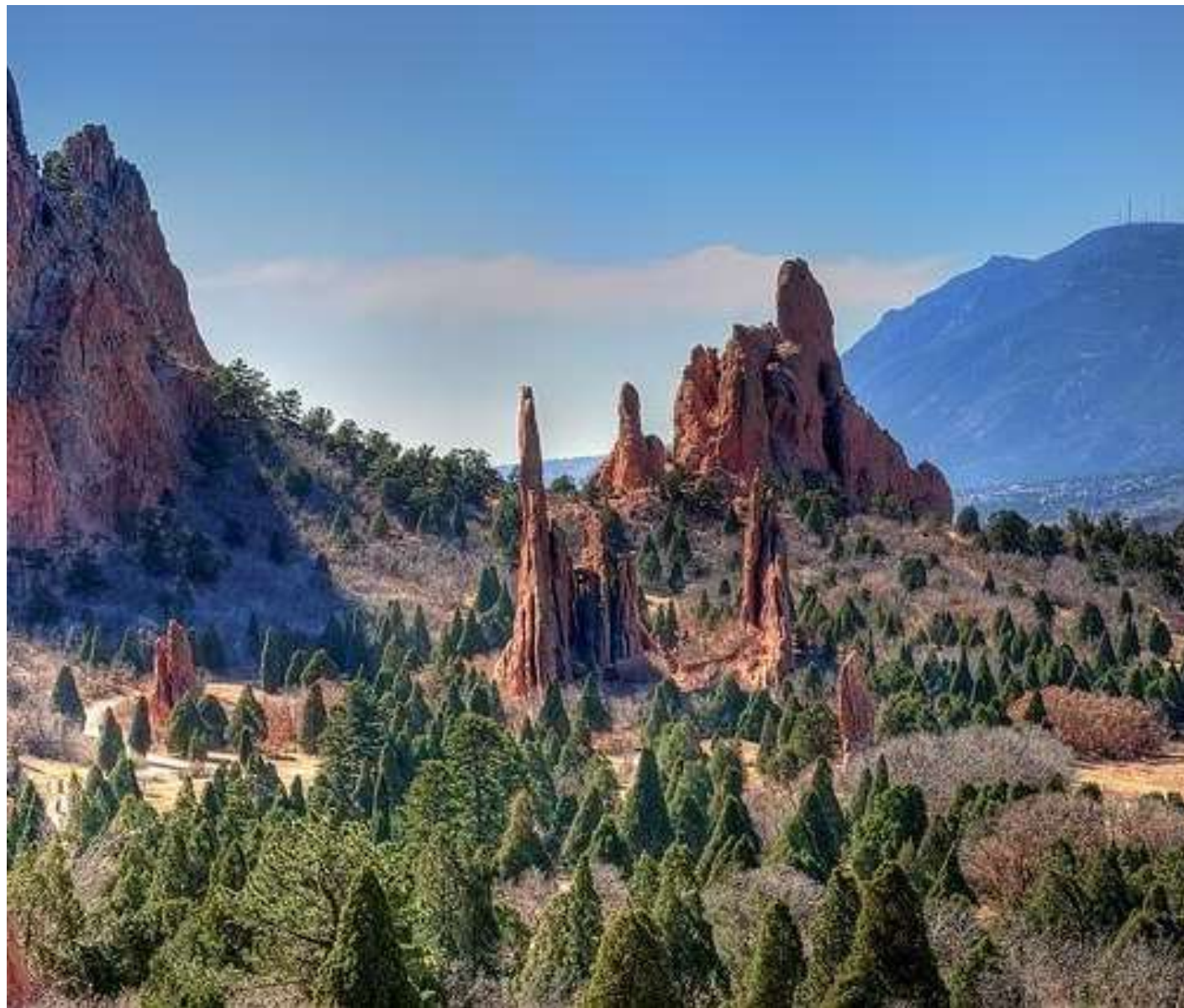
---



# POPULAR TOUR OPTIONS

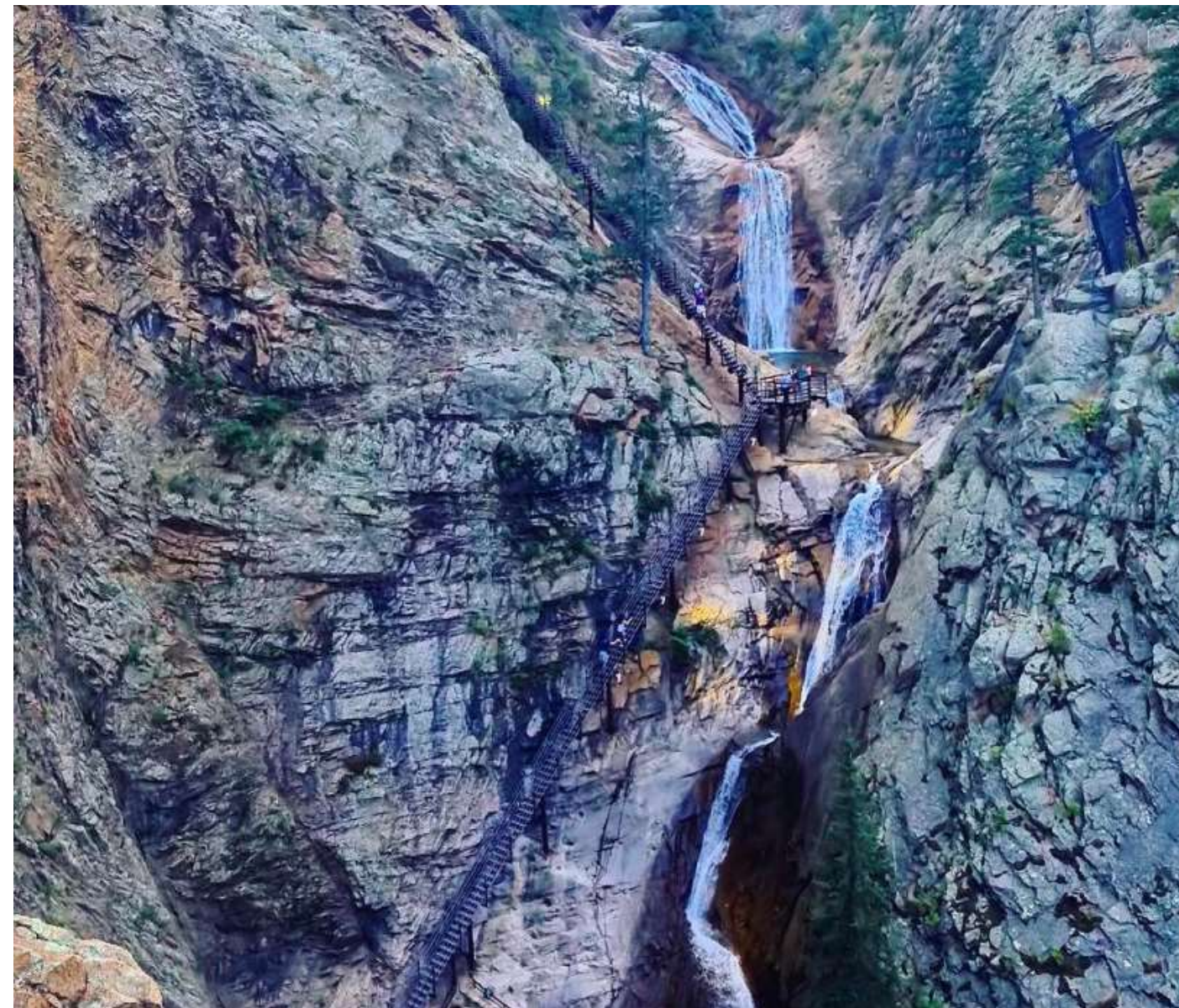
---

Colorado Springs' unique history and scenery provide for distinct adventures you'll remember far after leaving your rocky mountain experience behind. Journey into the famous Pikes Peak mountain on foot, horseback, or jeep; or soar high above the stunning canyons of the Broadmoor Seven Falls on a zip lining excursion. Wherever you take off to, there are attractions, historical sites and activities for every type of visitor.



## Garden of the Gods

Experience one of nature's greatest treasures, where unobscured views ensure your visit to this beautiful city park is memorable. The tour makes several short stops to point out red tail hawks, eagles nests, ancient rock formations, exotic plants and wild life. Your guide also shares about the history of the park and Colorado Springs, including tell tales and true stories of the old west.



## Seven Falls Waterfall

Called "The Grandest Mile of Scenery in Colorado," the approach to Seven Falls excites the senses and foreshadows the dramatic landscape ahead. Once inside Seven Falls, you'll be enveloped by cliffs and delighted by the cascade of water from nearby Pikes Peak. The falls tumble 181 feet down the head of this box canyon, dancing from granite face to granite face in seven distinct leaps.



## Air Force Academy

The Barry Goldwater Air Force Academy Visitor Center serves as the gateway to the United States Air Force Academy for hundreds of thousands of tourists each year. The center provides information on Academy history, cadet life and campus attractions. Visitors can walk to the iconic Cadet Chapel (Currently Closed), observe the cadet wing march to lunch, visit the Honor Court and Field House, and more.



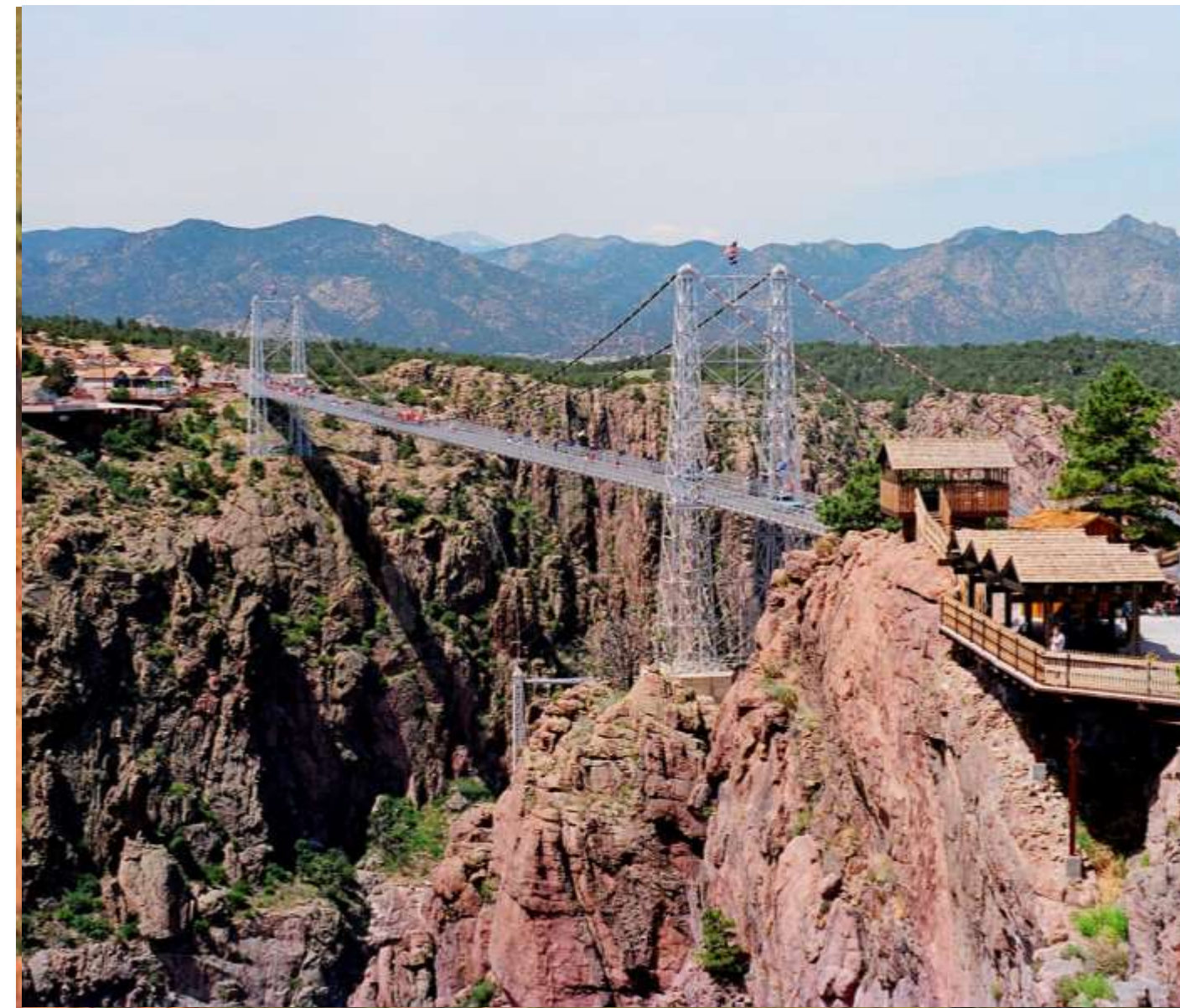
# POPULAR TOUR OPTIONS

Colorado Springs' unique history and scenery provide for distinct adventures you'll remember far after leaving your rocky mountain experience behind. Journey into the famous Pikes Peak mountain on foot, horseback, or jeep; or soar high above the stunning canyons of the Broadmoor Seven Falls on a zip lining excursion. Wherever you take off to, there are attractions, historical sites and activities for every type of visitor.



## Cave of the Winds

History books might show Colorado's own Cave of the Winds as being discovered 147 years ago, but the caves are actually millions of years old! Explore the caves on a variety of tours fitting for all ages and abilities, making it one of Colorado's oldest and most famous attractions. In addition to the cave tours, guests can also experience their thrilling new outdoor attractions at Cave of the Winds Mountain Park!



## Royal Gorge

Start your adventure at one of the highest and most famous suspension bridges in the world. Take in Colorado's iconic natural beauty while standing 956 feet above the wild Arkansas River. The Royal Gorge is the only place where you can hide the Empire State Building standing straight up, with an extra three feet on the top for a flagpole. This incredible engineering feat is a wonder to behold!



## Olympic Training Center

The U.S. Olympic Complex in Colorado Springs is the flagship training center for the U.S. Olympic Committee and the Olympic Training Center programs. More than 15 other member organizations, as well as two international sports federations and the USOC headquarters are also located here. Guests will enjoy tours of the complex where they often see athletes in training and competition.



# ROCKY MOUNTAIN ACTIVITIES

---

The Rocky Mountains provide enough activities and attractions to keep you busy for a day, a week, a month or a lifetime. We've included some of our favorites, that are great for groups, but if you have something in mind that you don't see included, just ask and we'll make it happen!



## Zip Lining

Soar high above the foothills of historic Manitou Springs at the foot of Pikes Peak! Indulge in excitement and spectacular vistas while ziplining over a stunning alpine canyon. This natural-terrain course features five ziplines varying from 225-650 feet.



## Fly Fishing

Whether you are a beginner or a pro angler, Colorado is the perfect place to test your hand at the art of fly fishing. Our rivers flow from atop the continental divide high within the majestic Rocky Mountains, making for some of the best fishing in the region.



## Horseback Riding

Experience the mountain trails around Colorado Springs as they did in yesteryear... on horseback! From open trails, to climbs in elevation and even rides within Garden of the Gods, your horseback ride is sure to provide grand memories and stunning photos.



## Rock Climbing

Looking for your next big challenge? Climbing to new heights just might be it! Rock climbing offers an exciting experience for any ability level. Guides introduce you to the gear, gracefulness and challenge of the vertical world.



# ROCKY MOUNTAIN ACTIVITIES

---

The Rocky Mountains provide enough activities and attractions to keep you busy for a day, a week, a month or a lifetime. We've included some of our favorites, that are great for groups, but if you have something in mind that you don't see included, just ask and we'll make it happen!



## Mountain Biking

Colorado Springs offers exciting opportunities for cyclists of all ages and skill levels. Options range from a thrilling mountain bike ride down Barr Trail or the Pikes Peak Highway, to urban bike rentals, to unique guided tours of Garden of the Gods on electric bikes.



## Hiking

Colorado Springs has some of the state's most famous hikes, with trails to allow the natural beauties at all levels. Some like to sweat while others like to stroll, making hiking in Colorado Springs your wish and our command.



## Rafting

White water rafting adventures create memories that last a lifetime. Rafters along the Arkansas River often catch a glimpse of deer, elk or bighorn sheep along the banks as they experience our world-class whitewater. Options from beginners to advanced participants.



## Jeep Tours

Enjoy the fresh mountain air while experiencing a jeep tour like no other. From a gentle city and foothills tour to the top of Pikes Peak and beyond on backroads and 4x4 trails, we can customize your trip, even offering horseback and zipline combos!





COLORADO SPRINGS

# THEMES & DÉCOR

---



# Modern Colorado Décor

A modern twist on the Colorado outdoors creates this inspired theme with natural and contemporary accents throughout. Our rustic lounge décor sets the tone for a relaxed evening with great food and entertainment. From Colorado microbrew sampling to cigar rolling, the Bird of Prey Foundation and our favorite newgrass/bluegrass band there is something unique around every corner!





# Colorado Summer Décor



Embrace Colorado in the summer! Guests will step into a cheery, yet rustic summer scape! With an option of summer inspired table runners to lay on top of wooden pub tables, along with colorful centerpieces, whiskey barrel cocktail tables, and of course the iconic “Welcome to Colorful Colorado” sign at the entryway, you will have the perfect atmosphere for a night of Colorado fun!



# Desert Horizon Theme

Step into a perfect setting that compliments the CMR ambiance with this desert horizon theme! Featuring fun patterned linens and succulent centerpieces, decorative décor walls, and maybe a tent! Guests will love this luxury meets nature vibe!





# Western Colorado Décor

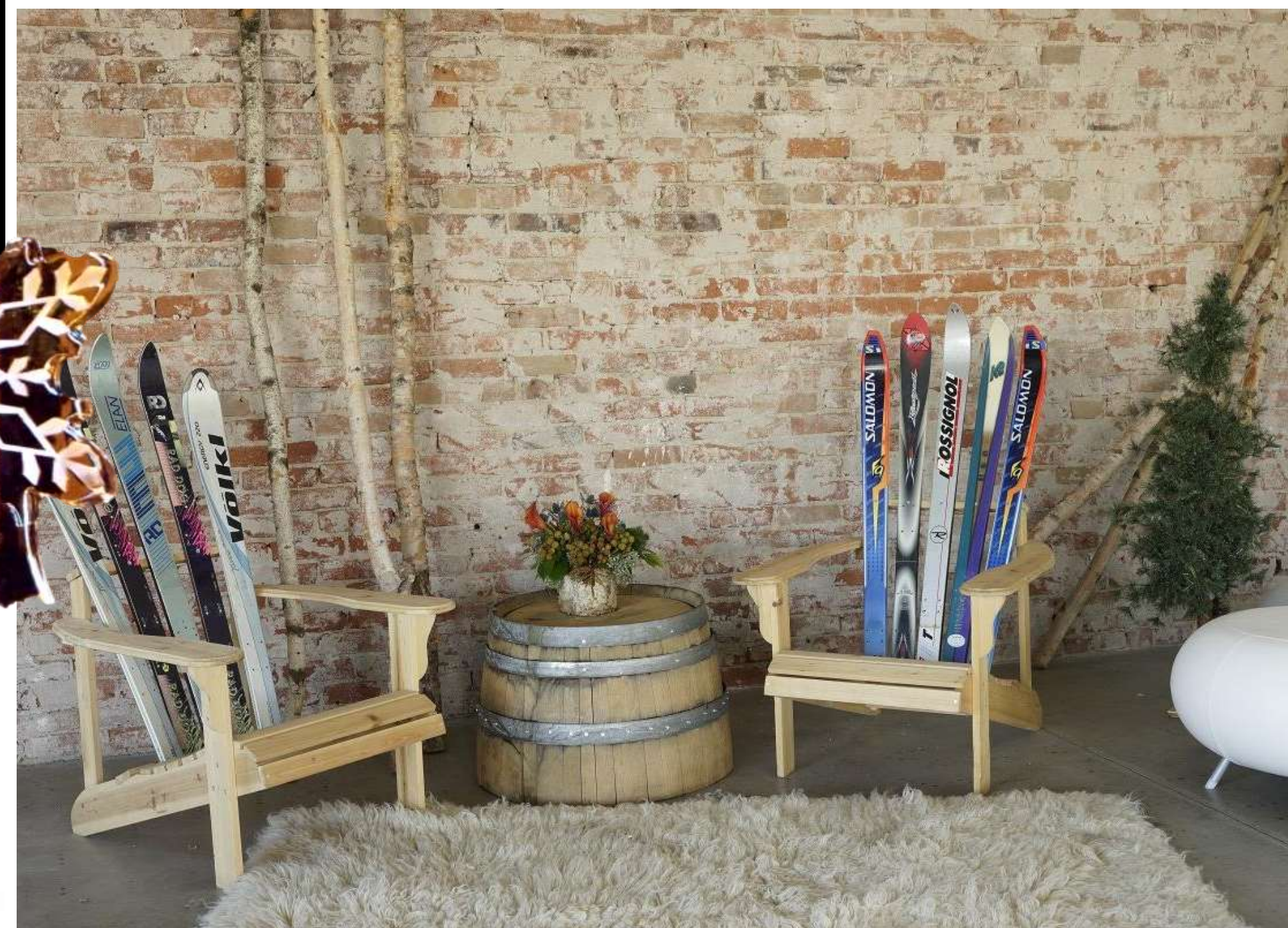


Wrangle your guests in with a Western Theme! Rich leathers, animal prints, and pine will create a warm, western vibe. Add in lanterns or hay bales to make it a bit more campy. If your guests really want to kick it up, add a mechanical bull, gaming tables and a trick roper for a true wild west experience.



# Winter Après Ski

There's no party quite like an Après Ski party. Give your guests the full experience with ice sculptures, a snow machine that creates the perfect (fake) snow effect and lots of luxurious furniture for people to lounge on while enjoying a hot toddy or glass of cabernet! No matter what season it may be outside, it's winter at your party with this fun Après theme.







COLORADO SPRINGS

ENTERTAINMENT





# LIVE MUSIC

---

Live entertainment brings a special energy to any event, giving guests something to talk about, and maybe even inspiring them to get up and move! Colorado has a bevy of incredible local talent to enjoy and bring your program to life!



## Tin Brother

Tin Brother is an instrumental group with a full sound rooted in alternative, indie and classic pop. They create a modern and unique soundtrack to any type of event. Crafting each performance with live looping and improvising adds intriguing new dimensions to their crowd pleasing repertoire. They can perform as a duo, trio, or quartet.



## Whitfields

The Whitfields is a new version of Bluegrass NEWGRASS. With the popularity of bands like the Lumineers and Mumford & Sons comes the popularity of requests for this band. Treat guests at your next event with The Whitfields. This band is fun and this fun is infectious.



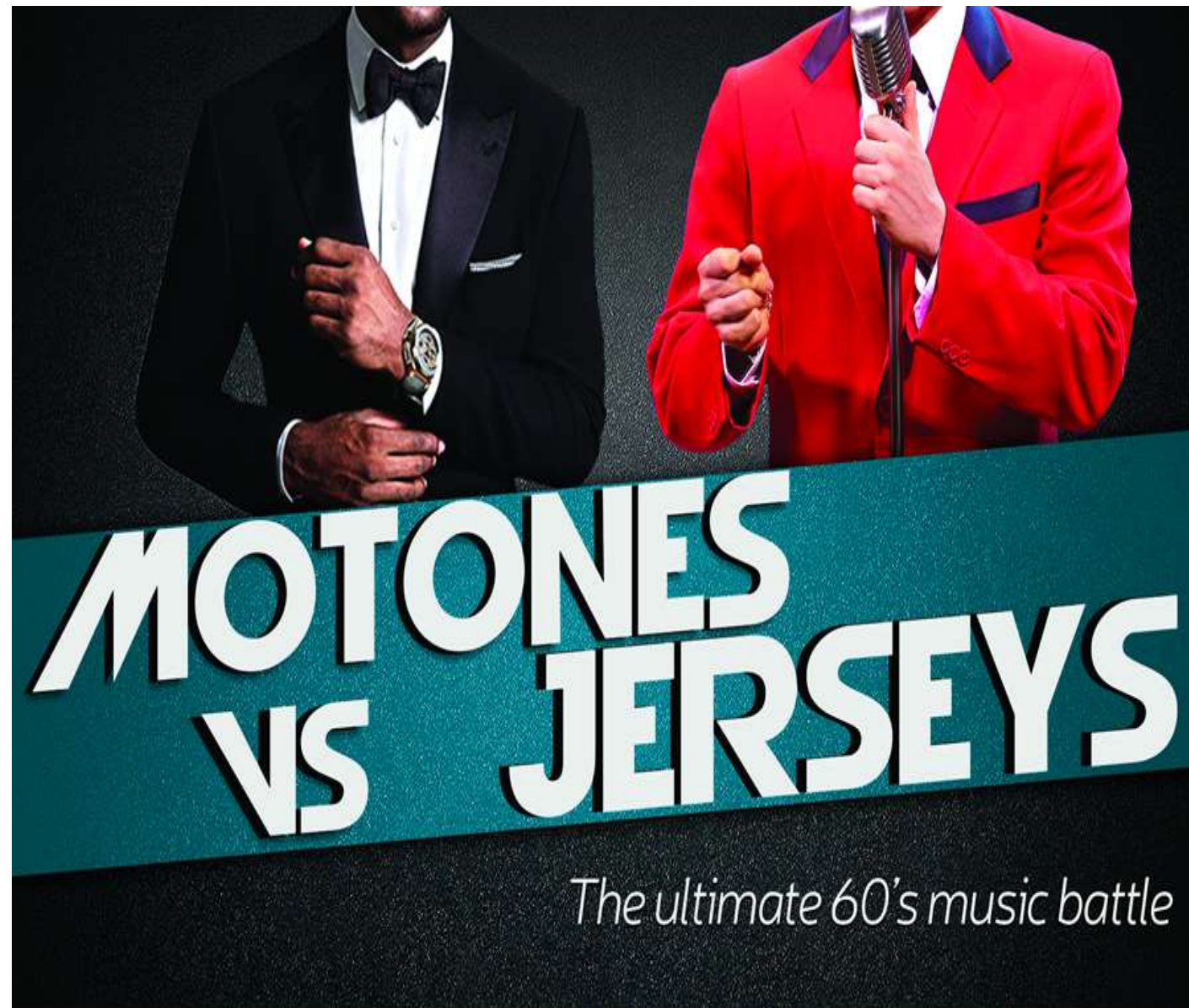
## In Tandem

In Tandem is a unique duo featuring acoustic guitar and soaring vocals. With a repertoire of hundreds of songs, they are equally comfortable in a small cocktail venue as a massive corporate event! In addition to their amazing vocals, both use looping to create a final product that is truly unmatched.



# LIVE MUSIC

Live entertainment brings a special energy to any event, giving guests something to talk about, and maybe even inspiring them to get up and move! Colorado has a bevy of incredible local talent to enjoy and bring your program to life!



## Motones vs. Jerseys

Who will reign supreme in this incredible and customizable performance? You choose the winner at every show! Featuring the music of beloved artists like Marvin Gaye, The Temptations, The Beach Boys, Stevie Wonder and many more. Join the Motones and the Jerseys for an evening of 60's song, dance, and crowd interaction. We're glad you got a seat, but you don't need to stay in it!



## Spinphony

Spinphony makes your event like nothing your guests have ever experienced, consisting of a DJ and four female electric violinists. These musicians pair perfectly together, entertaining your guests with the high energy and interaction of the violinists while allowing the versatility and sensation of a DJ. Their repertoire ranges from Pachelbel to Old School Mash-ups, Led Zeppelin, and Michael Jackson to Lady Gaga and Usher.



## Soul X

Colorado's BEST cover band! Musical talent is showcased with the most versatile group Soul X. This band combines decades of experience in one ensemble, making them the perfect choice for even the most demanding event. Beloved for their hip and current Top 40 repertoire, Soul X also delivers on R&B, Motown, Big Band, Disco, 80s, 90s, Rock, Top 40, Latin, Country, and beyond.



# DJ MUSIC OPTIONS

---

A good DJ understands the desired event vibe and builds the set list to create and sustain that energy.



## Professional DJ

Whether for a corporate event or social celebration, our in-house DJs bring a high level of energy and expertise to any event. Our DJ's passion for entertaining and pure music knowledge allows them to give guests exactly what they want, and by adding in personable charm, they know how to create an unforgettable experience.



## Fuzed

Introduce your guests to a special, exclusive new musical sensation that “fuzes” the benefits of a professional versatile Disc Jockey spinning all your favorite hits with the live performance of a musician enhancing your music & dancing experience. It's similar to a band – only better!



## Silent Disco

You are invited to the coolest new trend in dance parties – the Silent Disco! Guests wear wireless headphones and a silent atmosphere instantly transforms in to a high energy musical performance. Host unforgettable experiences using our wireless headphone technology, which lets your guests tune into up to 3 channels of audio.



# INTERACTIVE ENHANCEMENTS

There's nothing better than surprising your guests with something unexpected. These enhancements make attendees smile and keep them talking about their experience well beyond the event.



## Whiskey Wheel

Our one-of-a-kind whiskey wheel is great not only for whiskey and beer samples, but can also work well for appetizers and desserts. This remarkable contraption is portable and can move throughout the area and engage with guests.



## Cigar Roller

Cigar rolling is an art. Available for pre-rolled or made-to-order cigars, a good cigar bar serves as an interactive entertainment component of your event, sharing the history and art of hand rolled cigars with your attendees.



## Oxygen Bar

At altitude, the Oxygen Bar offers non-medical oxygen mixed with various scents including aromatherapy, giving users an uplifted refreshed feeling, increased energy and detoxification!



## Mixologist

Creating magical & impossible treats right in front of their eyes... Using ingredients like liquid nitrogen & techniques like compression, we create culinary creations that amaze your imagination & taste buds.



# INTERACTIVE ENHANCEMENTS

There's nothing better than surprising your guests with something unexpected. These enhancements make attendees smile and keep them talking about their experience well beyond the event.



## Interactive Art

Our talented artist creates a custom mural for guests to paint. This paint by number concept is personalized with an image reflecting the theme of the event. Three 3' x 4' panels come together to form a large mural for future display.



## Birds of Prey

Come see an Eagle, Hawk, Owl or Falcon and learn from experts about these fabulous raptors. View them up close and perhaps even have your picture taken with them.



## Photobooths

This one-of-a-kind photobooth will stand out with its LED face and chic appearance. Features include custom branding of photos, social media/email sharing options, and the ability to collect customer names and email.



## Yard Games

Take a break from being an adult with the ultimate icebreaker and fun maker that gets guests interacting creatively. Great for launches, teambuilding, part of cocktail reception and more. Set the games up and guests play on own.



# INTERACTIVE ENHANCEMENTS

There's nothing better than surprising your guests with something unexpected. These enhancements make attendees smile and keep them talking about their experience well beyond the event.



## Blender Bikes

Blender Bikes features reclaimed, hand-painted vintage bikes that are fixed to a custom-designed blending bar or station where guests pedal their own smoothies, shakes or adult drinks right before your eyes!



## Caricature Artist

Our talented caricature artist quickly sketches guests - the perfect addition to any event because this take-away is as much fun to watch as it is to do. Branding opportunities available.



## Living Statues

As masters of stillness and movement, performers fool guests while posed as statues or mannequins. Frozen and intermingled with your event space in a subtle way until they come alive.



## Champagne Dress

Guests are thrilled when served a glass of sparkling champagne in such a distinctive way. The mobile model walks around the event interacting and serving guests or can be placed strategically to manage crowd flow.





COLORADO SPRINGS

# TEAMBUILDING





# VARIETY OPTIONS

---

We have created a unique selection of team building activities centered around working together to complete a common goal. Whether you are building a boat or bridge out of cardboard or painting while blindfolded, our variety team building programs reinforce problem solving, communication and teamwork all while leave guests with an unforgettable experience.



## Build a Boat

Our Build-a-Boat Challenge is the ideal teambuilding to help your team brainstorm and design a project from start to finish. This project happens to be constructing a cardboard boat! Enjoy a few games in order to collect “Port Cash” and purchase the items needed to make the most buoyant boat! Your teams select Captains and get their boat ready for the show and race. Which team will stay afloat to win the final cup? It’s up to you!



## Game Night

Game Night redefines charades, puzzle building, singing and pop culture and makes your guests the stars of the show! Led by our energetic host, this customized game show incorporates both pop culture and company-related content into fun party games. The teambuilding can be done Round Robin or as a staged show. Points are earned throughout the event, and at the end of the night, we will determine the Game Night winner!



## Canvas Inspiration

Bring out the creativity in your group with Canvas Inspiration. The teambuilding consists of five different rounds of competitions that include creating a logo, painting while blindfolded, international knowledge, charades, and speed painting. Teams will work together to complete each challenge, and the Master of Ceremonies will determine the winner for each round.



# CHARITABLE OPTIONS

---

Give back to a good cause while also building camaraderie and having a great time with our Charitable team building options. Whether you have a specific charity or cause you would like to support or want to go with one of our local partners, we've got several worthy options and are always up to the challenge to create more! Doing a team building for charity has great benefits for individuals and your entire organization.



## Build a Bike/Wagon

In this teambuilding, participants play a series of games in order to earn "Funny Money," which is used to purchase items required for building. Fun twists include blindfolds, no talking and more! All bikes or wagons are donated to a children's charity and a representative of the organization is invited to accept the donations at the event.



## Project SOS

Project SOS is a teambuilding event sure to bring your company together while supporting the troops and giving back to those that serve our country. Teams will participate in military-themed challenges and earn money to use in the "Military Surplus" store. Teams will then use their money to purchase items and fill their military care package to the brim.



## CAN-Struction

With events known for their fun, creative and giving nature- emphasizing morale and teamwork- what better way is there to provide for the local community? In this teambuilding activity designated teams work together to build a structure with up to 500 cans that are then donated to a local food bank. Teams coordinate their efforts in the planning, logistics and design of their structure for judging.



# REALITY OPTIONS

For those who have always wanted to compete in the fun and sometime crazy TV show competitions... now you can! We have created team building challenges inspired by some of the most popular TV reality and game shows. Reality based team building challenges bring groups together through friendly competition, teamwork, creativity and communication.



## Amazing Race

This take on the TV show, The Amazing Race, takes teams on a fun adventure around the hotel or around town. Every team gets a Team Packet that includes a map, written instructions, team colors and clues. Along the way, they will encounter a challenge in order to get a clue to their next challenge. Teams will receive points based on both time completed and points awarded from challenges and questions.



## In it to Win It

In It to Win It, based off the NBC hit game show “Minute to Win It,” involves 60 second challenges using everyday household items. Teams move from station to station to compete in fun, collaborative and challenging games. In It to Win It integrates strategy, planning, communication, and time management, and leaves participants feeling a sense of collaboration and teamwork with their fellow colleagues!



## The Hunt

Our emcee greets your guests and explains the rules of “The Hunt.” After splitting into teams, you will be given clues to search for answers. You’ll have to work together to get the most coverage and discover the answers to our riddles! In this game, the TEAM is important and everyone needs to pull their weight. After all, how can you win a hunt without teamwork?!



# CULINARY OPTIONS

---

Hungry for some great team building ideas? Served with a dash of competition, a side of camaraderie and heaps of fun, our Culinary team building challenges are always a crowd favorite. Offer them alone or pair with a lunch, reception or dinner for the perfect combination platter. Bon Appetit!



## Chili Cook-off

This is the Chili Cook-Off to top all chili cook-offs! Teams compete in trivia contest and other games to win “Chili Bucks” used to purchase necessary ingredients from the general store that will enhance their team’s chili. At the end of the competition, the chili creations are judged and an ultimate winner is crowned. Following, all of the chili options can be placed on a buffet to be enjoyed by all!



## Cupcake Wars

Once the frosting starts the fun does not stop! Guests enjoy designing and decorating delicious cupcakes that are already baked to perfection, so it’s all about decoration and presentation. When time is called, each team presents their creation, complete with team cheer and an explanation behind the design. Our Cupcake Wars is a fabulous display of fun and creativity. Can also be done with sheet cakes!



## Salsa y Salsa

This food teambuilding can be as spicy as you make it! A fun twist to our Great Salsa Creation (where teams compete to create the best, hottest and most unique salsas) includes professional Salsa dance instruction and a special demonstration by our pros. This fun twist, including a dance off, adds an energetic and cultural element to the event! Perfect combined with lunch, a reception or dinner following.





COMPANY OVERVIEW

# IMPRINT EVENTS

---





# IMPRINT GROUP IS

---

... the melding of two nationally recognized companies that have combined their vision, culture and resources to create exceptional custom event experiences... events with identity. Imprint events are successfully designed and executed by a team of experts with one common purpose:

...innovation

WATCH IMPRINT  
IN 100 SECONDS  
VIDEO [HERE](#)





# OUR CORE VALUES

---

**Innovation:** Create and support a culture that celebrates innovation

**Identity:** Provide products and services that ensure our customers identity is center stage

**Vision:** Be more than a service provider, provide vision and strategy to elevate our clients' goals

**Impact:** Make an impact on our clients, our guests, our industry and our community

**Passion:** Demonstrate enthusiasm and care for our team, our clients and our endeavors

**Integrity:** Establish and maintain relationships that foster loyalty and trust

**Confidence:** Inspire, instill and operate with confidence, always





# IMPRINT

by the numbers

# # # # #



Size of Team

35



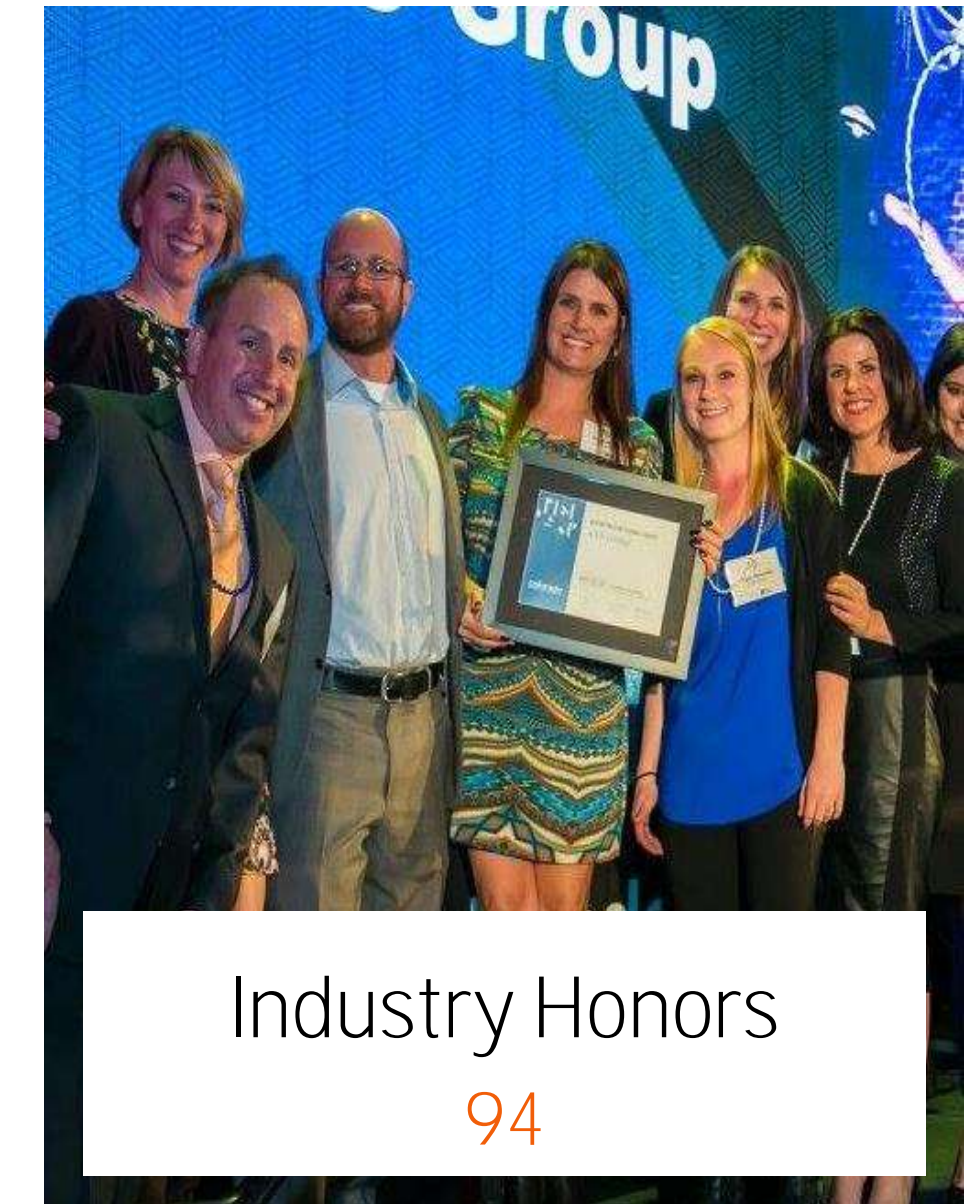
Years Experience

507



Certifications

9



Industry Honors

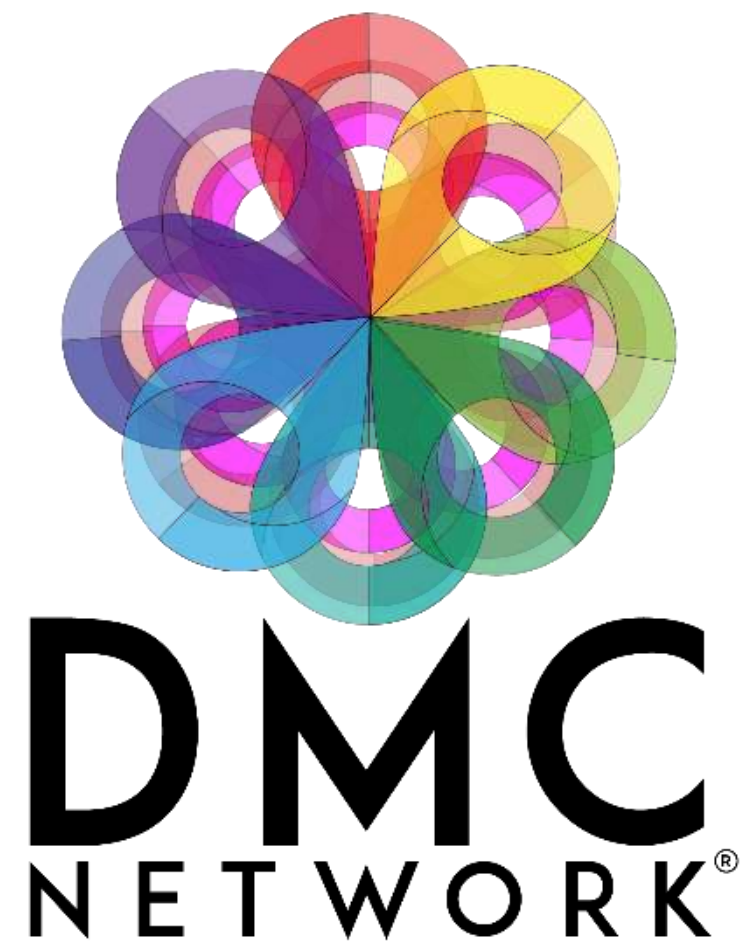
94

Our team of 35 has a rich and varied set of experiences that span the industry. From major hotels to Disney and even the White House, there is no challenge the Imprint team can't service. Together, our team has more than 507 years of direct industry experience. That means our team has a long standing passion for this work, which is further illustrated through their commitment to continued education in our field, with many of our staff CMP or DMC certified. Our passion and dedication has been recognized year after year through various awards for our work, most recently being named "Best of the Southwest" in the inaugural Stella Awards.



# MEMBERSHIPS & AFFILIATIONS

Imprint Group is a member of several industry organizations, including the prominent ones shown here. We believe in doing more than just signing up, we get involved on committees and we hold or have held board positions in many of the following organizations:



Past President



Current Foundation  
Board Member



Current Chapter President & Two Chapter  
Past Presidents



Past President and Chair of ADMEI's  
Certification & Accreditation Board



NATIONAL ASSOCIATION OF  
CATERING EXECUTIVES

Current Chapter Board Member



Two Chapter Past Presidents



Chapter Past President





# AWARDS & ACCOLADES

Imprint Group has established an enviable reputation, providing the finest references for any and all services rendered. We are consistently recognized and awarded for industry involvement, program creativity and logistics on the local, national and international levels.







# IN CLOSING

Imprint Groups' entire team looks forward to partnering with you to provide a one of kind event experience for your guests. Regardless of which of our portfolio of services you are interested in, we hold ourselves to a high standard of professionalism, ensuring a consistent, flawless experience, every time. Our extraordinary experience throughout your program is unparalleled. We hope that Imprint Group is your chosen partner, this year and always!

## IMPRINT GROUP, LLC

IMPRINT Group, LLC. developed this proposal exclusively for Cheyenne Mountain Resort. The developed content, respective pricing and creative concepts are a product of our creative team and are considered by IMPRINT Group to be of a proprietary nature. In this respect, Cheyenne Mountain Resort must honor our proprietary rights to the content and refrain from disclosing its contents to our competitors or any third party. If IMPRINT Group is not the destination management company chosen, the concepts and supporting ideas may not be used by Cheyenne Mountain Resort without the express, written consent of an authorized representative of IMPRINT Group or payment of an agreed upon creative fee. Should Cheyenne Mountain Resort request pre-program services, i.e. site visits, concept design and supporting ideas, preparation of outlines, timelines and/or specific services, vendor negotiations, etc., IMPRINT Group reserves the right to charge for time and hard costs invested. If IMPRINT Group is the destination management company chosen to provide the requested services, these costs will be absorbed within your program.