

T K R G



SILVERADO
Resort and Spa
Napa

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EMBARGOED RELEASE UNTIL JANUARY 12, 2015 8:00 AM PST

**Thomas Keller Restaurant Group (TKRG) and Silverado Resort & Spa
Tee-Up for Extra Courses in 2015**

TKRG Hosts Ad Lib, a Casual Pop-Up, at Napa Valley's Silverado Resort and Spa

Yountville, Calif. (January 12, 2015)—The Thomas Keller Restaurant Group (TKRG) will host a new, temporary restaurant concept, named Ad Lib, in the space known as The Royal Oak at Silverado Resort and Spa beginning Wednesday, January 21. Ad Lib is a casual pop-up focused on classic American dishes prepared with the same quality ingredients and execution guests have come to expect from TKRG's restaurants. The temporary restaurant will serve dinner Thursday through Monday from 5:00 p.m. – 9:00 p.m. and reservations can be made at www.adlibroyaloak.com or by calling (707) 754-4148

"2015 is gearing up to be quite a momentous year for our restaurant group and the Ad Lib pop-up at Silverado's Royal Oak is an exciting kick off to the year ahead," said Keller, Chef/Proprietor, TKRG. "It is always inspiring to see our plans come to life and this simple concept of traditional, straightforward food is no exception to that."

"Few things are as synonymous with Napa Valley as food, wine and golf," said Johnny Miller, Golf Hall of Famer and Co-owner, Silverado Resort and Spa. "This endeavor not only joins two of Napa Valley's iconic brands, but it will offer the local community and visitors alike a new destination on the Silverado property that combines all three."

Ad Lib's menu was a collaborative effort from TKRG Chef de Cuisine Devin Knell, The French Laundry's Chef de Cuisine David Breeden and Sous Chef Michael Wallace, who has been appointed the Chef de Cuisine of the pop-up. Menu highlights include a Classic Caesar Salad and Steak Tartare, both prepared table-side, Fruitwood Smoked Kielbasa, Black Angus Chop Steak, Root Vegetable Pot Pie, Braised Beef Short Rib "Wellington," Broiled Alaskan King Crab Legs and a Seven-Layer Coconut Cake. Guests can also expect a hearty selection of daily specials influenced by The French Laundry Culinary Garden.

With The French Laundry closed for a complete renovation of the kitchen, Ad Lib at The Royal Oak allows TKRG to retain current employees and sustain many longstanding relationships with purveyors and other partners.

"Our relationships are invaluable—they are the heartbeat of our restaurant group," said Keller. "It is vital that we remain committed to doing our part during the renovation."

Ad Lib will offer a simple wine list of domestic and select old world labels, as well as a full bar. A private dining room will accommodate up to fourteen guests for lunch or dinner. Complimentary valet parking will also be available.

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-add one-

TKRG Hosts Pop-Up at Silverado Resort & Spa

For news and updates on this project and The French Laundry's kitchen renovation, follow the #TFLKitchenRenovation conversation on Facebook, Twitter and Instagram with [@Chef_Keller](#), [@_TFL](#) and [@SilveradoResort](#).

About TKRG

Established in 1994 by Chef Thomas Keller with the opening of his pinnacle property—The French Laundry—in Yountville, Calif., the Thomas Keller Restaurant Group (TKRG) consists of 15 restaurant properties in the U.S., five cookbooks, *Finesse*, *The Store*, *Finesse* magazine, Modicum wine label and Cup4Cup gluten-free flour. In addition to The French Laundry, Chef Keller's restaurant properties are located in Beverly Hills, Yountville, Calif., Las Vegas and New York, and include Per Se, Bouchon Bistro, Bouchon Bakery and Ad Hoc. For more information about TKRG, visit www.tkrg.com. For media requests, email media@tkrg.com or call (707) 754-4199.

About Silverado Resort & Spa

A California landmark for more than 140 years, Silverado Resort and Spa began its life as a private estate and was converted into a contemporary resort featuring 380 guest rooms, a 15,000-square foot conference space, two PGA championship golf courses and two signature restaurants. Now owned by World Golf Hall of Fame member and lead NBC analyst Johnny Miller and three partners, the resort recently underwent renovations to its North Course, resort rooms and conference center. Surrounded by Napa Valley's more than 540 wineries, the resort also features a 16,000 square foot spa, 10 secluded swimming pools, 13 tennis courts and other recreational offerings. This October 12-18, the resort will host the Frys.com Open on its championship North Course. For more information on the resort or to make reservations, please visit www.silveradoresort.com or call (707) 257-0200 or (800) 532-0500.

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