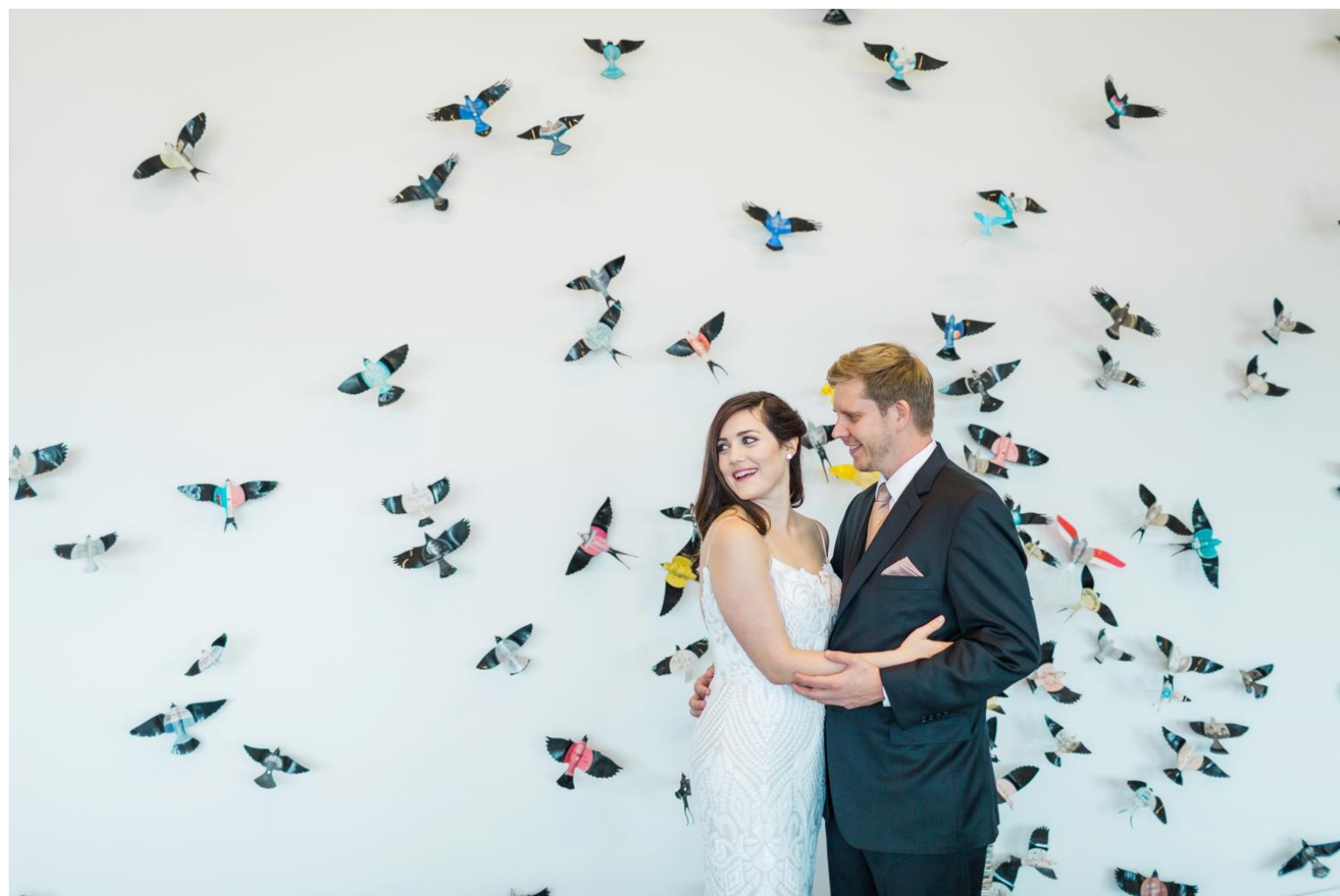


THE  
ALEXANDER  
A DOLCE HOTEL



*weddings*





## *a little more about us*

*The Alexander opened in January of 2013 in the downtown CityWay neighborhood. Developed and owned by Indianapolis-based Buckingham Companies and designed by the noted architectural firm, Gensler, it features 209 guest rooms, all specially designed as relaxing retreats for work and rest.*

*The hotel is named after Alexander Ralston, an engineer and architect who designed the city's urban master plan in 1820. The Alexander was built above the 99th plat of land in the blueprint for the city of Indianapolis, hence the name for the second-floor mixology lounge, Plat 99. The various meeting rooms are named for Indianapolis neighborhoods, for example Fountain Square, Irish Hill, Pogue's Run and more.*

*The Alexander also ties in local culture by featuring artwork curated by the Indianapolis Museum of Art. It is the only hotel in North America that is curated by an accredited art museum. Every art piece ties into the culture of Indiana. The hotel has 14 commissioned installations and 25 other original works spread throughout the public areas. You'll even find art in the restrooms and graffiti art in the parking garage. The Alexander's newest exhibit includes a first floor art Gallery, curated by the Indianapolis Museum of Contemporary Art.*

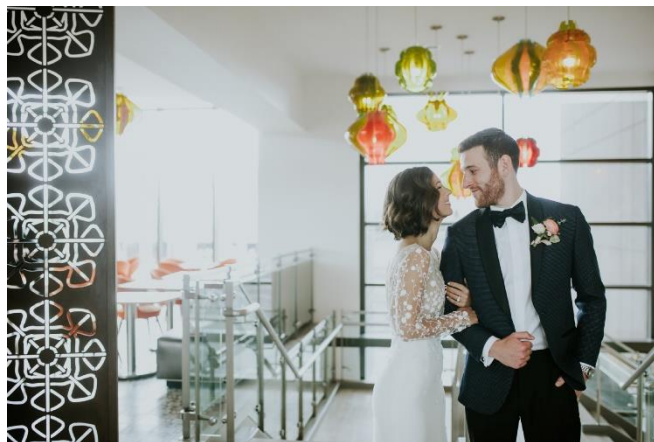
*The CityWay neighborhood strives for sustainability in every aspect. The hotel has been awarded LEED Silver certification by the U.S. Green Building Council and has been designed, constructed, maintained and operated for improved environmental and human health performance. The Alexander was recently voted the 4<sup>th</sup> Best Hotel in the Midwest by Condé Nast Traveler.*



# wedding packages

The Alexander was built to inspire guests with the power of art, but nothing is more powerful than love. Here, the two join together in a contemporary setting, featuring modern event spaces, floor-to-ceiling windows, intimate terraces and downtown Indianapolis' only premier outdoor hotel event venue. The result is an art-centric backdrop to serve as the ultimate canvas for creating your most unforgettable memories.

Designed with today's couple in mind, wedding packages at The Alexander include a two night stay in our bridal suite, a fond farewell table including sweet and savory treats, fine table linens with coordinating napkins, and gold, silver or black charger plates. Best of all, a dedicated wedding specialist is available to assist with every decision or detail. Special guestroom rates are also available along with menu tastings for our couples. Hold your dream wedding somewhere bold, contemporary and worthy of the occasion.



At The Alexander, we handle all of the details so you can relax and enjoy your special day. The art of detail is our specialty! Our wedding packages are inclusive but can be customized to meet your needs.

## all packages include

CLEAR CHIAVARI CHAIRS  
LARGE WOODEN DANCE FLOOR  
GOLD, BLACK OR SILVER CHARGER PLATES  
BLACK OR WHITE FULL LENGTH TABLE LINENS AND NAPKINS  
COMPLIMENTARY CAKE CUTTING SERVICE  
FOND FAREWELL TABLE INCLUDING CHEF'S SELECTION OF SWEET AND SAVORY ITEMS  
MENU TASTING FOR 4 GUESTS  
COMPLIMENTARY COAT CHECK  
2 NIGHT STAY IN OUR BRIDAL SUITE  
DISCOUNTED OVERNIGHT ROOM RATE FOR YOUR WEDDING GUESTS  
EXPERIENCED WEDDING MANAGER

*On-site Ceremony Fee: \$700*

*24% service charge and 9% Indianapolis food & beverage tax, 7% Audio Visual tax are not included in above pricing*







# *alexander ballroom*

*200 Ceremony (half the ballroom)  
225 Seated Dinner with a dance floor  
300 Cocktail Reception*



# *market table*

*120 Seated Dinner  
175 Cocktail Reception*

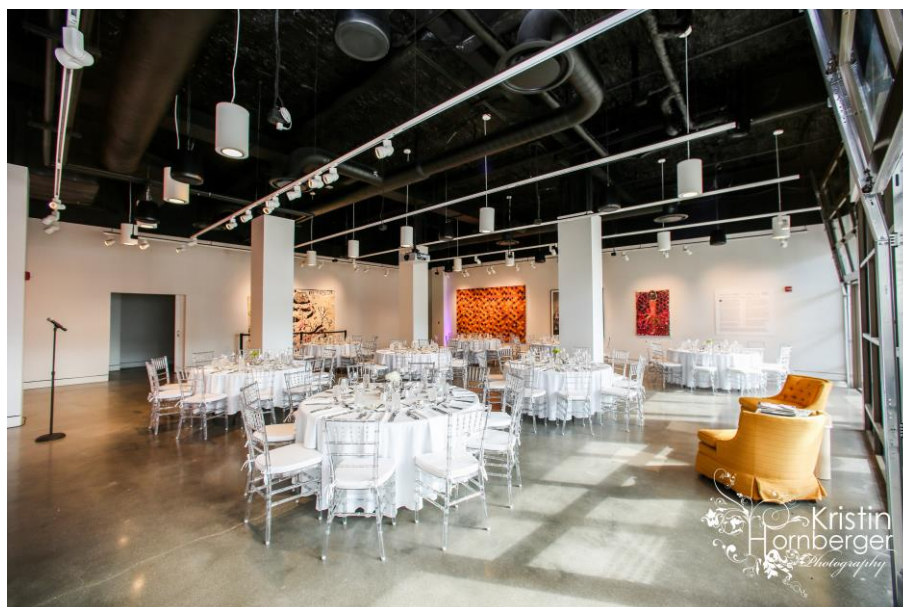






# *the gallery*

*100 Ceremony  
80 Seated at Rounds  
125 Cocktail Reception*

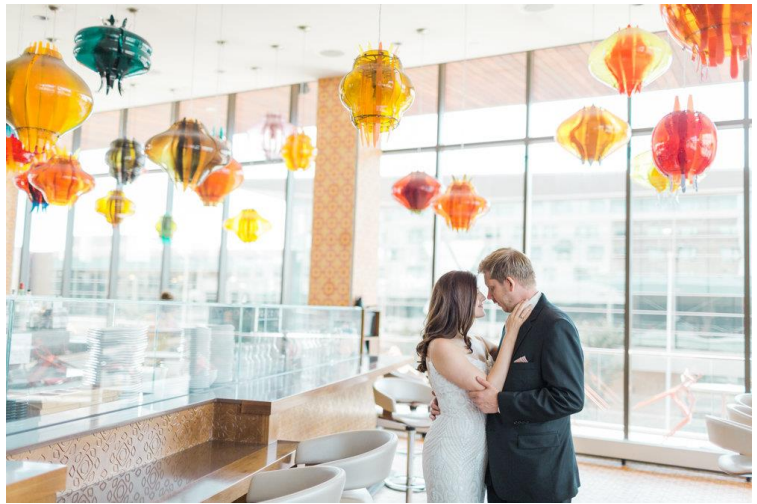






## *Plat 99*

100 guests for Full Buyout  
50 guests for Half Buyout



## *Ralston*

20 Ceremony (outside)  
35 Seated at Rectangles  
35 Cocktail Reception



## *Outdoor Plaza*

250 Ceremony  
250 Cocktail Reception





## Plated Dinner Packages

### The Contemporary

**\$114++ per person**

- 3 hour Aesthetic beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Three-course dinner experience
  - Salad
  - Main course with 2 choices of entrée (beef and halibut options not included)
  - Cake service

### The Baroque

**\$137++ per person**

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Three-course dinner experience
  - Salad
  - Main course with 2 choices of entrée (filet mignon not included)
  - Cake service
- Champagne toast

### The Avant-Garde

**\$152++ per person**

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Three-course dinner experience
  - Salad
  - Main course - duet entrée
  - Cake service
- Champagne toast
- Wine service with dinner

## Buffet Dinner Packages

### The Modern

**\$121++ per person**

- 3 hour Aesthetic beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Built to Burst or Latitude dinner buffet
- Cake service

### The Nouveau

**\$139++ per person**

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Shakespeare or Synaptic Bliss dinner buffet
- Cake service
- Champagne toast

### The Deco

**\$149++ per person**

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Dinner in stations: 1 Display item, 1 Salad station, 2 Meats at carving station, 1 Action station, 1 Potato Station
- Cake service
- Champagne toast

## Additional Options + Enhancements

- |  |                         |
|--|-------------------------|
| • Children's Plated Meal (chicken fingers, mac & cheese, fruit)      | \$19 per child          |
| • Under 21 Non-Alcoholic Beverage Package                            | \$15 per person         |
| • Upgraded premium linens (poly, duchess satin, faux dupioni)        | \$12 per person         |
| • Champagne toast  | \$7 per person          |
| • Aesthetic/Abstract wine with dinner service                        | \$12/15 per person      |
| • Clear Chiavari chairs ( <i>non-package</i> )                       | \$3 each                |
| • White resin ceremony chairs ( <i>required for plaza ceremony</i> ) | \$5 each + delivery/tax |
| • Uplighting ( <i>10 available</i> )                                 | \$25 per light          |
| • 2 projectors and 2 screens in Alexander Ballroom                   | \$450                   |
| • Upgraded Cake Experience   | \$3 per person          |
| • Delivery of welcome bags   | \$4 per gift            |
| • Additional Aesthetic/Abstract hour beer & wine bar                 | \$9/10 per person       |
| • Additional Aesthetic/Abstract hour liquor, beer and wine bar       | \$11/12 per person      |



*24% service charge and 9% Indianapolis food & beverage tax, 7% Audio Visual tax are not included in above pricing*







# *overnight accommodations*

## **Wedding Room Blocks**

Wedding room block rates are discounted for groups hosting their wedding or reception at The Alexander.

If you want a smaller room block, we can offer you a courtesy block of 5 rooms for the night before and 10 rooms for the night of your wedding at no financial responsibility to you. This way if fewer rooms than your full block get reserved, you will not be held liable. The Alexander cannot guarantee availability nor rates beyond what you reserve.

If you want a larger room block, we can reserve 11+ rooms each night with a guarantee of payment for at least 80% of the rooms. The Alexander cannot guarantee availability nor rates beyond what you reserve.

One complimentary bridal suite is included for two nights perfect for hosting the bridal party and a memorable morning getting ready. The groom's suite is offered at the rate of a standard overnight room.

Welcome gift bag delivery is \$4.00 per bag.

## **Rooms and Suites**

You'll find our accommodations include all the comforts of the home at The Alexander.

Our 209 guestrooms and suites are outfitted in soothing neutral tones with pops of color, and showcase striking works of art commissioned exclusively for the hotel. Whatever you need to make your stay remarkable, simply ask and we'll make it happen.







# vendor recommendations

*At The Alexander, we encourage our clients to hire professional vendors that best fit their needs.  
If you hire vendors outside of this list, please consult with your Sales Manager to ensure they are approved.*

Bakeries	Heavenly Sweets / 317.770.9399 / <a href="http://www.heavenlysweetscakes.com">www.heavenlysweetscakes.com</a> Classic Cakes / 317.844.6901 / <a href="http://www.classiccakescarmel.com">www.classiccakescarmel.com</a> Simply Perfection
Bands	My Yellow Rickshaw / 317.443.8111 / <a href="http://www.myyellowrickshaw.com">www.myyellowrickshaw.com</a> The Doo! Band / 317.407.3468 / <a href="http://www.thedooband.com">www.thedooband.com</a>
DJs	Jim Cerone / 317.845.0749 / <a href="http://www.jimcerone.com">www.jimcerone.com</a> Lakeside Entertainment / 317-987-4899 / <a href="http://www.lakesidedj.com">www.lakesidedj.com</a> Grapevine Productions / 317-852-3353 / <a href="http://www.grapevinedj.com">www.grapevinedj.com</a>
Décor & Draping	Atmospheres Indy / 317.804.9656 / <a href="http://www.atmospheresindy.com">www.atmospheresindy.com</a> Wow Factors / 317.574.9691 / <a href="http://www.wow-factors.com">www.wow-factors.com</a>
Florists	Meg Catherine / <a href="mailto:megcatherineflowers@gmail.com">megcatherineflowers@gmail.com</a> / <a href="http://www.megcatherinefloral.com">www.megcatherinefloral.com</a> The Empty Vase / 317-925-8273 / <a href="http://www.theemptyvaseindy.com">www.theemptyvaseindy.com</a> JP Parker Flowers / 317.624.0500 / <a href="http://www.jpparkerco.com">www.jpparkerco.com</a>
Hair & Makeup	Something Blue Stylist / 260.463.6391 / <a href="http://www.somethingbluestylists.com">www.somethingbluestylists.com</a>
Live Music	Elizabeth O'Meara Ahlgrim, Harpist / 317.776.3985 / <a href="http://www.indyharpist.com">www.indyharpist.com</a> White River Music / 317-414-7524 / <a href="http://www.whiterivermusiconline.com">www.whiterivermusiconline.com</a>
Photographers	The Siners / 317-612-7399 / <a href="http://www.thesiners.com">www.thesiners.com</a> Jennifer Van Elk / 317-572-8444 / <a href="http://www.jennifervanelk.com">www.jennifervanelk.com</a> Ashley Link Photography / 574-270-8456 / <a href="http://www.ashleylinkphotography.com">www.ashleylinkphotography.com</a> Molly Connor / 317.903.8111 / <a href="http://www.mollyconnor.com">www.mollyconnor.com</a>
Videographers	Wandering Light Films / <a href="mailto:blushingfilms@gmail.com">blushingfilms@gmail.com</a> / <a href="http://www.wanderinglightfilms.com">www.wanderinglightfilms.com</a> IndyVisual / 317.598.4336 / <a href="http://www.indyvisual.com">www.indyvisual.com</a>
Planners & Coordinators	Plum and Poppy Weddings / 317.416.3841 / <a href="http://www.plumandpoppy.com">www.plumandpoppy.com</a> Boldly Chic Events / 317.218.3434 / <a href="http://www.boldlychic.com">www.boldlychic.com</a> Tara Nicole Weddings and Events / 317-828-4931 / <a href="http://www.taranicoleweddings.com">www.taranicoleweddings.com</a> Lori Anne Events / 317-790-9620 / <a href="mailto:lori@lorianneevents.com">lori@lorianneevents.com</a>
Transportation	Aadvanced Limousines / 317.716.1201 / <a href="http://www.317limousines.com">www.317limousines.com</a> Royal Limo / 317.663.2577 / <a href="http://www.royallimoin.com">www.royallimoin.com</a>
Officiants	Indy Wedding Pastors / 765.631.0320 / <a href="http://www.indyweddingpastors.com">www.indyweddingpastors.com</a>

